

## **Charlotte SEO Launches Web Design Services**

May 25, 2016

## May 25, 2016 - PRESSADVANTAGE -

Charlotte SEO, an online marketing company in Charlotte, NC, has launched its web design services. With these services, the company focuses on creating websites that convert, thereby encouraging a significant return on investment. More information on the web design services can be seen at http://www.charlotteseofirm.com/web-design/.

Jeff Gilden from Charlotte SEO says: "Over the past few months, we have been working hard to build a portfolio behind the scenes so that we had a good baseline to show our prospective clients. We encourage people to look through the sites that we have worked with and the reviews we have received, so they can see what we can do for them."

Charlotte SEO believes that each client is a blank canvas. They then start to build 100% original websites. Employing a number of extremely talented UX and graphic designers, they first develop a mockup site for approval. Once approved, the website coding stage starts.

"We really want to encourage people to check out our video," adds Jeff Gilden. "This shows how we design a site that can be used on the WordPress platform, although we can also help with a custom CMS if needed. We currently use the Bootstrap CSS framework so that we can design flexible, responsive, scalable

websites."

Once the coding element is completed, customers can view the website and suggest changes. Only after

final approval has been received from the client, will the website be launched and made live. Those who have

gone through the process have been incredibly pleased with the results. "Before Charlotte SEO's design

experts stepped in our website was not functional at all," says James P. on the company's website. "Sure it

looked ok from the last web design company that helped redesign it but when Charlotte SEO got a hold of it

conversions really started to happen. They are awesome and courteous to work with. The results are

amazing."

"Please take a look to read our reviews," adds Jeff Gilden. "It demonstrates just how pleased people are not

just with our overall process, but also with the results of the work we have done for them."

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**Charlotte SEO** 

Charlotte SEO's web design packages are affordable and we only use proven search engine marketing and social

media marketing techniques that are trusted by some of the top brands online.

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