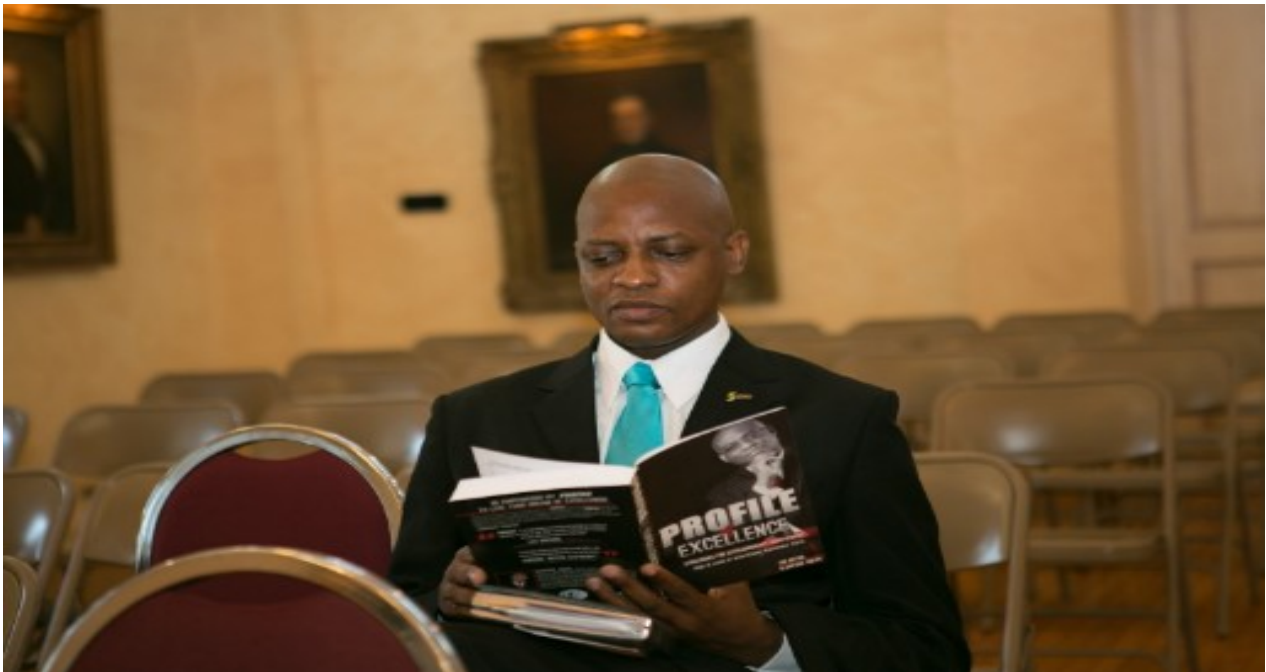




Glenford Smith Named Author of the Year By Pow Social

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Writer Glenford Smith is quickly making himself known as a master motivator from Jamaica. His inspirational repertoire is steadily expanding as he has published two books in the motivational genre. The first book is entitled *From Problems To Power: How to Win Over Worry and Turn your Obstacles into Opportunities*. The second book, which he co-authored with noted journalist Ian Boyne, is called *Profile Of Excellence: Strategies for Extraordinary Achievement*. The digital and social media agency Pow Social has named Smith as the author of the year.

The book *From Problems To Power* was born out of Smith's realization that people had similar issues when he counselled them at church or answered emails for his regular *Careers* column of *The Jamaica Gleaner*. He created a book that carried solutions and practical strategies to life problems. With this book, readers will find *'you cannot only go through the problem but can grow through the problem,'* claimed Smith.

Smith's first book was developed from an earlier idea for a newsletter which he wrote entitled *'Thoughts of*

Power.? He would find that people saw value in the information and decided to compile a book based off the empowered secrets. Smith wished people to realize that, ?problems are an inevitable and inescapable part of life. So because problems are an inescapable part of life, the most basic tool you need in life is how to master problems.?

Smith?s second book ?Profile of Excellence? was a commemoration for the 25 years that the popular thirty minutes television program ?Profile? was aired on Jamaican TV. According to Smith, Ian Boyne?s program was steadfast in providing models of persons who were successful. So he used the stories to demonstrate a template for achieving excellence.

In the same context that Napoleon Hill made for Americans with his book ?Think and Grow Rich,? Glenford Smith wanted to make a similar mark. ?I wanted to do it as a Jamaican for Jamaicans,? mentioned Smith. Smith remarked that he had written the books in a particular way and style so people could feel empowered and motivated.

CEO Of Pow Social, Alicia Lyttle mentioned, ?I met Glenford Smith at the Les Brown Event in Jamaica and he brought a copy of each of his books to us as a gift. We read the books and were highly impressed and then started following his column in the Jamaica Gleaner. After reading his books we felt that they needed to be in the hands of everyone on the island.?

Both books are currently available in the major bookstores in Jamaica including Kingston Bookshop, Sangster?s and Bryan?s Bookstore. More information about the first book can be accessed on ProblemsToPower.com while the second book ?Profile of Excellence? is made available online through the Amazon marketplace.

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Pow Social

Pow Social combines talent and technical know-how to provide a range of marketing and social media services to a growing list of Jamaican brands.

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