



Ethana Online Claims That Live Chat Support Software Promotes Better Business

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Australian based company Ethana Online has made the claim that internet-based live chat support software may actually help build a better business. This type of customer support is becoming a commonly used tool as more and more companies have begun turning to the internet, including mobile internet and online communications, as a means of managing brands and building a loyal consumer base.

The web chat support software being promoted by Ethana Online, which company representatives is among the best of its kind, can be accessed when visiting the company website. The company has suggested that among the many benefits that this kind of tool can bring to a business, lowered costs of communications and customer relations assistance is an added bonus.

When interested companies visit the site they can also get access to additional information on other ways that this tool can be used aside from the basic comment and question options that most businesses rely on their chat systems for. Some companies have begun utilizing the tool specifically for complaints or criticism as a means of containing unwanted negative feedback from hitting the businesses' main webpage directly. Ethana Online has made it clear that they agree with this line of thinking and with the concept that the live

chat option gives an obvious edge over competitors who may not have this feature embedded in their sites as of yet.

Pricing on this type of software varies between brands and providers but Ethana Online claims that companies will find it more affordable than many of the other methods of customer support being offered for businesses online. The tool allows customers to speak directly to a business representative while shopping online, the same way they could speak to a retail associate if in a brick and mortar establishment. It not only seems to bring more humanity into an internet based company but also provides a safety net and boost of loyalty that many consumers lack in the modern sales industry.

Ethana Online encourages businesses that are interested in learning more about chat support software to make contact for further details. Their unique take on the pros and cons of this type of support option is meant to make it easier for businesses to make the decision to switch from more traditional methods of contact to this modern approach.

Although the company does not disregard the power of telephone calls and e-mails as a means of contact, this online chat service is said to promote a more immediate management method which can lead to a higher volume of conversion between site visitors and sales, and potentially create a larger client base in the future as well.

Those who have questions or concerns regarding this press release or who want more information on Ethana Online may use the contact information below to get in touch, or they can [click here](#) for more details.

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For more information about Ethana Online, contact the company here: [Ethana Online](#) Jorge Barba (415) 528-7818 jorgeb@businessmines.com 19 Duntroon Drive Wantirna, Victoria Australia 3152

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We deliver advanced marketing technology to business.

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