



Growththink Urges Business Owners To Review Their Business Plan For 2016

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Growththink Inc, a business with offices in Los Angeles, CA, Mount Kisco, NY, and San Francisco, CA, is urging business owners to review their business plans for 2016. This company that helps businesses plan and achieve their goals points out that with the half year point having arrived, it is vital that business owners review their business plans. The company offers an incredible resource for businesses, particularly at this specific point of the year, and the Growththink business plan 2106 is proving to be very popular.

Dave Lavinsky from Growththink says: "All businesses have a business plan. Too many, however, think that they don't have to look at it anymore once it has been written. This is a serious mistake, as plans must be reviewed to see whether targets have been met and whether they have to change. This is particularly important at the half-way point of the year. We have a range of resources available to help businesses do this properly."

At the half way point of the year, Growththink points out that companies should have achieved 50% of the goals in their business plans if they are to meet their overall annual goals at the end of the year. At a half year point check, it is often apparent that goals will not be met, which can be discouraging. According to Growththink,

however, this is an opportunity to adjust the goals to make them more realistic and, thereby, achievable. As such, creating a new business plan 2016 may be relevant, something for which they have fantastic resources available.

"Business plans are critical documents to small and large companies alike as they force executives to think through what they'd like to achieve and how they will achieve it," adds Dave Lavinsky. "But, in today's world, flexibility is also important as environments change. That's why it's so important to review your annual goals now, reset goals as needed for the remainder of this year, and start thinking about how to start 2017 on a great note. This will put your company on the path to achieving the long-term success you desire."

Those interested in reviewing their business plan are encouraged to contact Growthink for a free consultation.

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successfully start, grow and exit their businesses.*

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