



Stephanie Beck Publishes Blog Post On Value Of Repurposing Content For Online Marketing

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Stephanie Beck, owner of San Diego, California-based SRB Solutions, has recently published a blog post, entitled "How to Save Time and Money Purposefully Repurposing Content". The article provides healthcare practitioners with quick and easy ways to organize and re-purpose content to save time on coming up with articles that can be used to boost their online marketing efforts.

In the blog, Beck says, "Marketing is about being consistent and having a message that is congruent to have the best success. It does take commitment and you will have to apply some thought but you can master the process."

She states that time is a blogger's most important asset, and one that many simply do not have enough of. The article helps marketers to find more time to organize content in order to take advantage of all the time that they have available, and put that time to the best possible use.

Stephanie Beck also provided in the blog post a link to her own Social Media Content Cheat Sheet, which includes videos to explain how to use the shortcuts for organizing the content. "This cheat sheet will help

marketers to better use the time that they have available," she says, "helping them to find ways of utilizing time and money, saving a bit of both for better things."

She explains that the blog is designed to help marketers get the biggest return for their time investment, and also to relieve a bit of the stress that can come along with marketing. She states that by better organizing and having a clear distinct plan, marketers can actually have enough time to accomplish the tasks needed to reach a higher level of success, and for other things like spend with family or friends.

She adds that online marketing does not have to be a full time job in order to see full time pay. She points out that proper organization and utilizing tools that are available can help online marketers to reach their goals more easily and much faster.

Those who are interested in the blog post can read it at <http://www.srbsolutions.net/1291/how-to-save-time-and-money-purposefully-repurposing-content/>.

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SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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