



SRB Solutions Offers Advice On Social Media Such As Using Facebook 360

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San Diego, California based SRB Solutions has announced that they offer advice on using the various features of social media, such as Facebook 360. Stephanie Beck, owner and founder of SRB Solutions, wants to offer advice on using social media sites, such as how to use FB 360, because such social media features can be tapped for online marketing purposes. SRB Solutions focuses on providing assistance to healthcare practitioners with regards to internet marketing.

Stephanie Beck says, "We want to guide practitioners on how to use social media, and offer them other helpful information that will enable them to see the best possible results from all of their marketing efforts."

Photos on Facebook were introduced years ago and they quickly became a popular way for people to connect. Millions of Facebook users from around the world share their photos in an effort to share their experiences with their friends and family. Facebook reports that hundreds of millions of photos are shared on the platform every single day, and businesses have begun to get in on the action. In a recent development, the FB platform makes it easy to share 360-degree photos by simply taking a panorama shot with a smartphone and then posting the same as normal photos are posted.

"It's not a complicated platform," Stephanie says, "But some businesses just don't know how to use it to properly to garner the attention that they need. Our goal is to walk them through it, and explain the benefits of using this type of marketing strategy to reach potential patients."

The SRB Solutions blog, which can be seen at <http://www.srbsolutions.net/blog/>, offers insights to healthcare practitioners with regards to online marketing strategies, such as the use of social media sites. The blog articles are designed to help practices get better leads that could be converted to new patients. Stephanie explains things like choosing ads, finding the right target audience, and other strategies that will ultimately result into more patients.

The blog offers a number of posts and articles on various topics, such as repurposing content, group strategies for social marketing, and creating Facebook lists. More about the company, including a list of the articles that SRB Solutions has posted, can be seen on the company's official website.

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For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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