



Goldrush Getaways Joins Ensemble Travel Group

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Goldrush Getaways, a Citrus Heights, California based host travel agency, has announced a new affiliation with Ensemble Travel Group. Ensemble is a member owned organization of approximately 850 independent travel agencies throughout the United States, Canada, Australia, and New Zealand.

Established in 1968, Ensemble Travel Group members produce billions of dollars in travel sales each year. The organization designs unique consumer vacation products; innovative and integrated marketing programs with sophisticated database segmentation; intuitive technology platforms and tools; and business coaching, training, and collaborative networking for its member agencies. By leveraging its global presence, Ensemble offers members preferential commissions with the world's leading providers of travel products and services; delivers high volume sales to its preferred suppliers; and enables members to offer their clients authentic experiences and exclusive benefits that will inspire consumers' passion for travel. Ensemble Travel Group's U.S. office is in New York City; Canadian offices in Toronto and Montreal; and the Australia/New Zealand office in Sydney.

The new partnership will provide Goldrush Getaways travel professionals with a number of proven marketing, training, and technology tools, in addition to exclusive travel perks and extraordinary vacation experiences for their clients.

"Goldrush Getaways is highly dedicated to improving our member-agent experience," says Jeff Oestreich, President of Goldrush Getaways. "This new partnership with such an industry leader as Ensemble Travel Group solidifies our commitment to our agents and their clients."

Oestreich says that the partnership will provide members and agents with easy access to a broad array of world-class travel vendors with whom they can facilitate all their travel bookings. He states that Goldrush Getaways' job is to always be improving products and services for valued home-based independent member/agents, and that the partnership with Ensemble will allow the company to do that and much more.

"We are excited to welcome Goldrush Getaways to the Ensemble family," said Libbie Rice, Co-President of Ensemble Travel Group. "We have a lot of respect for what Jeff and his team have built over the years and look forward to helping them take their business to an even higher level of success in the coming years."

Goldrush Getaways, a membership-based organization founded in 1996, assists independent agents with an in-house staff of professional agents and member-service personnel. Communication is facilitated with toll-free telephone access, email, interactive website, and online webinars. The company is authorized to offer Cruise Lines International Association (CLIA) training for its member-agents.

Information for all training classes is published in a monthly calendar of events. Face-to-face training and travel booking assistance are also available through Goldrush Getaways offices located in Citrus Heights, CA (Sacramento area), Campbell, CA (Silicon Valley, San Jose, CA and Bay area), and Rancho Cucamonga, CA (Southern California).

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For more information about Goldrush Getaways , contact the company here: Goldrush Getaways Jeff Oestreich 916-722-1648 jeffo@goldrushgetaways.com 8350 Auburn Blvd, Suite 200 Citrus Heights, CA 95610

Goldrush Getaways

Goldrush Getaway is an award-winning host travel agency with a reputation for excellence in the industry. Goldrush Getaways provides training, booking systems, and other tools to assist members and streamline the booking process.

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