

McKenzie & Willis Marks Four Years In Blenheim Location

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McW offers an extensive line of products and services at its Blenheim Street location in Christchurch, NZ. The flagship store moved into the location four years ago, following the Christchurch earthquake, which caused significant damage to the original structure.

Christchurch NZ: McKenzie & Willis is pleased to announce that it has been in its present location at 181 Blenheim Road for more than four years. The move to this retail site happened when it became clear that the iconic showroom at Tuam and High Streets had been damaged beyond usage due to the Christchurch Earthquake in February of 2011. The product line is extensive and is coupled with in-home consultation services. Homeowners can obtain free design and selection assistance for a range of products from mattresses to floor coverings.

The website offers a free tool known as a "Bed Selector". It leads potential customers through a series of questions which help to determine the type of mattress which would best suit their needs. Questions about whether the bed will be used by one person or by two, or by guests; preferred sleeping position; comfort level; weight range; bed size and temperature while sleeping are all considered in recommending a bed that fits the preferences. The customer can then print an in-store voucher for an added benefit once the mattress is purchased.

Duvet covers to fit the bed size is a way to spruce up the entire bedroom without the purchase of a new mattress. The top brand names which are available include Tetbury, MM Linen, and Logan and Mason. The choice of colours and designs range from ultra-modern to wildflower meadows.

Moving from the bedroom to the kitchen or dining area opens another range of products from which to choose. Barstools are an easy way to add seating when planning a casual dining experience. The product line is available in various colours, metals, materials and shapes. The bases include pedestal, tripod, ladder rungs and others to match the décor of the room. The stools are created to be easy to clean, while available in various heights to suit the height of the dining surface.

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For more information about Mckenzie & Willis, contact the company here: Mckenzie & Willis Bill
Willis 03 341 3380 nickstjohn1974@gmail.com 181 Blenheim Road, Riccarton, Christchurch 8041

Mckenzie & Willis

Website: <http://www.mckenzieandwillis.co.nz/>

Email: nickstjohn1974@gmail.com

Phone: 03 341 3380

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