



Seattle Firm Launches Blog About Blogging

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Bloggeroid offers tips and techniques designed to improve the effectiveness of blogs and affiliate marketing. The site is an outgrowth of personal experiences and practice with a hobby blog.

Seattle WA: Bloggeroid and Jonathan Whitney are pleased to announce the launch of their new website and blog. The material on the site is designed to provide helpful suggestions and procedures for blog effectiveness and performance. The website not only describes methods which bloggers can use to make the material more useful to readers but offers tools and resources for creating memorable blogs.

According to Jonathan speaking to an interviewer recently, "Bloggeroid is a project created by me as I began blogging about cool technology such as hoverboards just over a year ago. I learned by trial and error, as well as by accessing some of the tutorials and other resources which are available to those who want to use blogging for fun or to promote a service or product. Blogging and affiliate marketing have become a way of life for me. I want to share the information with others that have worked on my websites."

A number of resources have been assembled on the website. These include an affiliate program directory

and other blogging and affiliate marketing tools. In addition to using the practical tips which make for effective blogs, Jonathan also writes about them and provides descriptions about how others can employ the tips. A recent blog post, entitled ?5 Website Blunders that Drive Visitors Crazy? is one example of practices to avoid in creating a website or a blog.

The website has two main sections. These are Affiliate Programs and Tools. The Tools category is further divided into sections for Search Engine Optimization, Blogs, and Affiliate Marketing. The new site is aesthetically pleasing and functions efficiently, as is recommended in the blogging tips which appear as part of the landing page. Other tips include specific software which is helpful in creating blogs, as well as those tools which make the web pages operate more effectively.

For more information about Bloggeroid, visit <http://bloggeroid.com>.

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