



Consulting Company Approaches Internet Marketing With A Difference

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Internet marketing is a reasonably new field of work, but one that companies now can no longer do without. Meanwhile, few companies have the relevant skills to be truly on top with this new type of advertising and marketing. The Yamane Marketing Group, an online marketing company in Honolulu, HI, has announced that they offer a full online marketing consulting service, and that they approach their work with a difference. Full details about their service are available on their website at <http://YamaneMarketingGroup.com>.

"While a relatively new concept in the grand scheme of things, internet and online marketing has truly boomed over recent years and there are many companies and 'experts' out there," says founder and owner of Yamane Marketing Group, Dan Yamane. "What we have done, however, is develop a consultancy service with a difference. We don't just focus on conversions and getting more customers to websites, although this is a key element of what we do. We also create beautiful websites, leading to developing a strong brand identity."

He added: "But uniquely, we also focus on productivity. We believe that a company with a strong brand is a company in which employees feel engaged. Engaged employees, in turn, are more productive employees."

The company takes a three step approach in their work. First of all, they help develop their clients' online identity. They do this by employing strong search engine optimization (SEO) and online reputation management (ORM) tactics. The second element is that of design. Every website they work with is fully mobile optimized, as well as ensured to look good. As a result, customers are more likely to feel comfortable about their online engagement. Finally, they focus on development. Here is where they start to place a focus on productivity as well.

Yamane Marketing Group works not just with their client, but rather with their entire team. Together, they develop a plan of action in which everybody is involved, which they believe to be vital to overall success. Those who have worked with Yamane Marketing Group have been incredibly pleased with the unique approach that the company offers. One satisfied customer said, "I'm happy and delighted with the result, communication was excellent, and nothing was too much trouble."

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For more information about Yamane Marketing Group, contact the company here: Yamane Marketing Group
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Yamane Marketing Group

Yamane Marketing Group helps businesses get connected with their customers online. Our services include SEO, Video Mktg, Social Media Mktg, Facebook Ads, Instagram, Websites, Google My Business page set-up and optimization, Press Releases, etc.

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