



Best Selling Book, "Decision Diagnosis", is Now Free on Amazon for 5 Days (Until 01/27/2017)

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Best Seller Publishing announces the release of David Almeida's new book, *Decision Diagnosis: Seven Antidotes to Decision Procrastination*. It will be available for free download in the Amazon Kindle Store on January 23rd.

Almeida says that people can't make successful decisions if they don't know what those decisions are asking of them. In this book, via the brokering of economics theories, the scientific method, and a surgical approach to medical problems, one will find innovative methods to diagnosing decisions and tools for improving clarity in personal and professional decision-making.

Physicians and surgeons routinely go through seven attributes of a medical problem to tease out the pertinent positives and negatives from a patient, so as to arrive at the right diagnosis and manage the patient with the correct treatment. Here the author has hybridized this medical technique normally used for complex diagnoses with his work in research and business leadership to create seven antidotes to decision procrastination—a framework, entitled *Decision Diagnosis*, which people can apply to decision-making.

Almeida believes that when one applies this framework, it will provide useful insights. Most importantly of all, it will help achieve a greater understanding, clarity, and focus in one's strategy and decision-making. Whether it is for personal or professional decisions, the author believes this construct will help anyone succeed and improve their strategic and executive function.

Decision Diagnosis by David Almeida will be free and available for download on Amazon for 5 days (01/23/2017 ? 01/27/2017) at: <https://www.amazon.com/dp/B01NCRPPVL>. Decision Diagnosis has a 4.7-star rating on Amazon.com. Here's what some people are saying:

"A concise and helpful analysis of what holds people back from making the decisions they need to move forward. Almeida shares his surgical background and medical stories to articulate how one can increase their productivity through understanding the decision-making process." ? Max V.

"This is an interesting book to read. Readers will surely learn the tools for improving their clarity in personal and professional decision-making and find innovative methods to diagnosing decisions. It's a well crafted and well written book. The thoughts are organized and it's easier to understand by the readers. Definitely recommend this book." ? Flora M.

For More Information: For more questions or to schedule an interview about this press release please contact Rebecca, Author Liaison, at (626) 765-9750 or email info@bestsellerpublishing.org.

Best Seller Publishing is a Los Angeles Publishing Company dedicated to helping business owners and entrepreneurs become "the hunted" with their best-selling books.

About the Author:

As an entrepreneur, David Almeida is cofounder of Citrus Therapeutic ? a pharmaceutical company with innovative approaches to drug design and development of novel therapeutics ? aimed to benefit individuals suffering from vision loss. Dr. Almeida has over 100 peer-reviewed publications and over 75 national and international conference and keynote presentations. His work as an innovation broker blends the spheres of medicine, science, business, and leadership to present new concepts and strategies for successful management. His public speaking is aimed at engaging and motivating participants towards improved efficiency and time management.

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For more information about Best Seller Publishing , contact the company here: Best Seller Publishing Rob Kosberg (626) 765 - 9750 sydney@bestsellerpublishing.org 1346 E Walnut St. Pasadena, CA 91106

Best Seller Publishing

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Website: <http://bestsellerpublishing.org/>

Email: sydney@bestsellerpublishing.org

Phone: (626) 765 - 9750



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