

Malaysia PR Company BizBuildUp Elevation Announces Free Program for REX Renovation Expo Participants

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PR company BizBuildUp Elevation has announced the availability of a free online publicity program in support of the REX Malaysian International Renovation Expo that is taking place from 5 to 7 June 2015 at the Putra World Trade Centre (PWTC). This free service program will be offered to qualified local and international companies that are exhibitors at the event in Kuala Lumpur.

M.G. ONG, a best-selling Amazon.com author and principal consultant at BizBuildUp Elevation, says, "We have seen the increase in the number of Malaysian renovation companies trying to profit from domestic residential, hospitality and commercial projects. However, there are not many interior designer, architect, builder and other renovation outfits that are seeking opportunities beyond our borders. Our online publicity program will help talented renovation professionals get better exposure to their potential international target audience. This will put them in good shape to start capitalizing from the global home improvement retail market, an industry that is estimated by market research firm Lucintel to reach \$2,291.6 billion by 2019.

The company is only offering the free online publicity service for a limited time only. Applications are welcome from exhibitors in the 3-day REX Malaysian International Renovation Expo event that's regarded as the premier and largest renovation show in Malaysia, an event that is expected to be attended by the architectural luminaries, a design savvy, affluent consumer audience, as well as the media."

For more information about BizBuildUp Elevation's free online publicity program, you should call M.G. ONG at +60 12 332 1063 or email mgong@bizbuildupelevation.com.

Information About BizBuildUp Elevation

BizBuildup Elevation is a consultancy company that helps SMEs and small businesses reach mass affluent consumers with the use of online PR and branding strategies. The company serves a number of clients

based in Asia Pacific, EMEA and North America. To learn more about the range of web marketing services offered by BizBuildUp Elevation, please visit www.BizBuildUpElevation.com .

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