



Alliance Awards Connects with Industry Leaders in Las Vegas at 2017 International Awards & Personalization Expo

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Fort Worth, Texas ? Alliance Awards, a top manufacturer of awards and Recognition Fort Worth, is excited to put new ideas into action after attending the 2017 International Awards & Personalization Expo.

Building connections, business development opportunities, and awesome product designs can all be found at the annual International Awards & Personalization Expo in Las Vegas. It is the premier event for leaders in the awards industry and always seems to amaze each year. The Alliance Awards team was able to delve deep into the experience and has left with a few groundbreaking ideas.

?Going to the expo allowed us to widen our vision of the industry by learning from professionals who know the ins and outs of recognition items and business,? D. Wade Latham said.

Being a part of the awards industry means being a part of greatness. It?s more than just an industry of selling quality crafted products. The meaning behind the products goes beyond face value, with each telling a story of hard work, dedication, and perseverance. Connecting and engaging with industry professionals at the expo

every year only strengthens the framework of the awards industry.

As a top shop for Trophies in Fort Worth, TX, Alliance Awards can feel proud to have had the honor of attending the International Awards & Personalization Expo. It is a privilege that should not be taken lightly, due to the pure fact that it can lead to substantial business growth and an influx of new, useful connections.

?We of course hope to have the opportunity to attend this event next year,? D. Wade Latham said. ?It is a keystone in our industry and really helps keep us industry professionals connected.?

For more information regarding Alliance Awards, please call (817) 439-5514 or visit www.allianceawards.com.

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Alliance Awards

Over 45 years experience manufacturing custom awards, recognition and promotional products for the Fort Worth, Texas community. We sell a wide range of recognition products such as: plaques, crystal trophies, custom medallions, jade awards, and more!

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