

Joel Weiner Announces: ?Why Should I Buy From You? Limited-Time 50% Discount Sale

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Longwood, FL/June 9, 2014 ? Author and Sales Expert Joel Weiner announces a very limited-time 50% discount sale on ?Why Should I Buy From You? starting today. This sale will extend through July 31st.

?Why Should I Buy From You? is the must have book to find your businesses' unique selling proposition and how to use it for maximum profit and to crush your competition! It includes a 9-step action plan with worksheets to quickly uncover your businesses' unique selling proposition.

Here are just a few, of the many, comments about, ?Why Should I Buy From You?:

?This book is the most comprehensive explanation I have ever seen of the critically important Unique Selling Proposition, one of the cornerstone concepts of 21st century salesmanship.? - Gordie Allen, Sales Trainer; Leads-Plus, Inc.

?This is a MUST-READ for every business owner, either established or just starting. It?s by far the most comprehensive guide to creating your unique selling proposition that I have ever read. It goes way beyond just words on paper but really takes the time to help you think about your business and how you create value for your customers. And, the step by step action plan to create your own USP is icing on the cake! - Ben Poston, Owner; Poston Publications

?If you need to develop or refine your companies' Unique Selling Proposition for greater sales and profits, our Summer Sale offers you a great opportunity to get it done now!?, says Joel Weiner.

For more information or to order this book, go to: <http://ProfitMAX.us>.

About Joel Weiner:

Joel Weiner has been a successful salesman, business owner and consultant to businesses for over 35 years.

He was licensed as a Facilitator for the "Get Clients NOW!" 28-day marketing program for Professionals, Consultants and Coaches, in 2004. In 2008 he published his book, "Why Should I Buy From You". In 2012 he created the ProfitMAX Business System.

He serves as a Sales/Marketing advisor to multiple companies.

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