



Lightroom Presets Launched By Newly Formed Company Preset Kingdom

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Preset Kingdom, a business operating from Dover, PA is a brand new company that focuses on selling Adobe Lightroom presets. These work in a similar fashion as Instagram filters, essentially allowing someone to apply a specific style or look to their photographs. These presets can be used by both amateur and professional photographers, as they allow a lot of time to be saved. This is due to the fact that less manual editing and adding of effects is required, essentially creating beautiful photographs at the click of a button.

"Preset Kingdom was launched because of the need for high-quality photo editing tools at affordable prices," says Terry Hammons, founder of PresetKingdom.com "In today's photography industry amateurs, enthusiasts, and hobbyists have access to much better cameras and powerful digital editing tools than ever before. Because of this, the line between amateur and professional is hard to distinguish. Not only is the quality of work from many amateurs at a level that rivals the pros, but there is a growing trend towards part-time pros, or hobbyists who offer photography services on the side. This is great for getting more people involved with photography, but it also means that more people want and need access to high-quality gear, accessories, and software. Most high-quality Lightroom presets are priced well beyond the reach of many amateurs, so we set out to create amazing presets and price them to be affordable for everyone."

Preset Kingdom offers truly unique presets. This is because they offer professional quality products, including HDR Lightroom Presets, at affordable prices. Generally speaking, these types of presets are so expensive that they are well beyond the reach of amateur photographers. Those that are affordable tend to be of poorer quality, meaning professional photographers can't use them.

At present, they have 200 different presets in stock, divided across four different packs. These are HDR lightroom presets, classic looks lightroom preset, color delight lightroom presets and black & white lightroom presets. As an introductory offer, people can save 50% when they buy all four packs, meaning they will pay just \$59.

Furthermore, to allow people to get to know the new company, they also offer free lightroom presets. At the minute, the presets people can download for free are the bold film lightroom preset, the vibrant colors HDR lightroom preset, the sharp HDR lightroom preset, the orange fade lightroom preset, the sharp color pop lightroom preset and the free high contrast black & white lightroom preset. These free options give potential customers an opportunity to experience the fantastic quality offered by Preset Kingdom, thereby ensuring they know the rest of the packs are of equally high quality. It is also a chance for amateur photographers to learn how to use them.

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For more information about Preset Kingdom, contact the company here: Preset Kingdom
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Preset Kingdom

PresetKingdom.com provides hobbyist and professional photographers with high-quality presets for Adobe Lightroom to make the processing of digital photos much faster and more effective.

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