



Social Media Toolworks in Northridge, CA Announces New Website Launch

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With a newly redesigned website, Social Media Toolworks offers visitors a fresh, user-friendly experience with improved navigation and functionality while providing a richer insight into the company's products and services, as well as quick and easy access to essential information.

Even though the new website has been live for several weeks, David Perkins, Managing Director, is quick to point out that it will continue to grow and improve. "We're excited about our new website, but it's still evolving. We're continually adding and refining content to enhance the depth of information it provides for our current clients as well as potential new ones," he said. "We think our new site will offer visitors an informative experience while it allows us to showcase our comprehensive line of digital marketing products and services."

Providing social media marketing services in Northridge and the Greater Los Angeles area since 2008, Social Media Toolworks has grown in size and scope over the last 9 years. "We have added an array of digital marketing tools over the years in order to address our clients' evolving needs," says Perkins. "We have become a full-service digital marketing agency in order to help our clients keep up with a marketing landscape that changes almost daily."

With the redesigned website, Social Media Toolworks hopes to draw attention to some of its lesser-known services, like VoiceNotes, its ringless voicemail marketing program. "The old staples are still there, of course, like SEO, website development and social media management," Perkins says. "But we're also heavily into lead generation, video marketing, mobile SMS marketing, and a variety of tools that are becoming available at a remarkable rate."

Perkins says Social Media Toolworks aims to position itself as an "invisible sales force, working on behalf of our clients 24 hours a day, seven days a week, 365 days a year. We don't take days off."

Located in Northridge, California in the San Fernando Valley area of Los Angeles since 2008, Social Media Toolworks has deep ties to the area and many business, legal and medical clients that have been with them since the beginning. Perkins is quick to emphasize, however, that "we can help any business, anywhere in the world. There are no city limits on the internet."

The new website remains at the same web address at <http://socialmediatoolworks.com> and Social Media Toolworks can be reached by phone at (818) 721-8996 or by email at info@socialmediatoolworks.com.

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For more information about Social Media Toolworks, contact the company here: Social Media Toolworks David Perkins (818) 721-8996 info@socialmediatoolworks.com 18543 Devonshire Street Northridge, CA 91324

Social Media Toolworks

Social Media Toolworks is a marketing strategies firm based in Los Angeles, California. With a team of savvy marketing consultants and talented designers, we will help your business attract new customers using cutting edge online marketing tools.

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