

# **Buffalo Employment Agency Join Job Genius Social Media Campaign To Promote Growing Workforce**

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Buffalo, N.Y. ? Express Employment Professionals, a leading employment agency in Buffalo, NY, was thrilled to have participated in this summer?s Job Genius campaign. During the four-week campaign, Express shared a series of educational videos on its social media sites to help stimulate motivation for prospective job seekers in the area.

With summer coming to an end, there are still numerous candidates looking for jobs in Buffalo, NY. The Express team is prepared to assist these applicants in developing their careers, but wants to ensure that each one has acquired the proper knowledge to make their job search as efficient as possible. The Job Genius program is here to do just that.

Job Genius is considered to be one of the most effective resources for conquering the job market. It contains job seeking content and tips for those between the ages of 17-24, allowing them to gain valuable information while hunting down that perfect position.

Throughout the four-week campaign, the Express Buffalo team posted a total of two educational videos a week to our social media platforms, each containing data that would assist any job seeker tremendously on their day to day search. From content centered on the top trending jobs and resume tips to learning how to prepare for (and succeed in) an interview, Job Genius has made Express? training opportunities more essential to the future workforce.

As more and more positions are being filled in the job market, Express Buffalo continues to promote ways to find part time jobs in Buffalo, NY. Express encourages job seekers to visit our social media sites to watch each educational Job Genius video. Even watching just one video could boost candidates to seek a desired position in a great company.

The Express Buffalo office is located at 3140 Sheridan Dr. Suite 2, Amherst, NY 14226 and serves the Buffalo area. Local businesses and applicants are encouraged to stop by, visit

<https://www.expresspros.com/BufaloNY> or call (716) 427-5153.

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For more information about Express Employment Professionals - Buffalo, NY, contact the company here: Express Employment Professionals - Buffalo, NY Josie Swanson (716) 427-5153  
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## **Express Employment Professionals - Buffalo, NY**

*Express Employment Professionals in Buffalo, NY is a locally owned and operated full-service staffing agency that provides services to companies in our community while also helping job seekers find employment opportunities.*

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