



Local RV Park in Pensacola Encourages Millennials to Try Camping

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Pensacola, Fla. ? Local RV Park in Pensacola, FL, Avalon Landing, has encouraged the millennial generation to try camping, although, this generation has already taken to the outdoor alternative. A surprising trend consumers have noticed is the rise in interest in outdoor leisure activities among young adults ? as opposed to the typical vacation travel hotel/motel stay.

Millennials have had quite an impact on today's society, whether it is politically, socially or economically. Millennials are typically defined as adults aged 18-35 years old. It's easy to see why waterfront RV Parks in the Pensacola area would be a perfect option for Millennials.

Owner of Avalon Landing RV Park John Bordelon said, "Camping is a fond memory in a lot of children's lives. We love that we are now seeing adults wanting to join in on the fun."

A reoccurring value within the generation is an appreciation for the outdoors. Whether they are posting pictures of the landscape to their favorite social media sites or going "off the grid" and reducing their carbon footprint this age group has helped spark the industry of camping in Pensacola. For example, images of

young adults on RV trips and outdoor adventures posted on the social media site Instagram under the tag #Camping have now escalated 14 million.

?A lot of our visitors love taking pictures of the local wildlife, in-fact, we use a lot of the photos taken by visitors on our own website,? said Bordelon.

As gas prices continue to rise, young adults are looking for cheaper more cost efficient ways to enjoy the outdoors and campgrounds in Pensacola, FL. During this year an estimated 13 million more U.S. households plan to camp than they did within the past year. Camping allows young adults to spend time with friends and family while still being physically active and engaged with the outdoors.

For more information regarding Avalon Landing RV Park, please call (850) 995-5898 or visit <http://avalonlandingrvpark.com>.

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For more information about Avalon Landing RV Park / Pensacola East, contact the company here:Avalon Landing RV Park / Pensacola EastAvalon Landing LLC(850) 995-5898campingmilton@gmail.com2444 Avalon Blvd Milton, FL 32583

Avalon Landing RV Park / Pensacola East

Locally owned and operated RV Park. 5 mile East of Pensacola. RV Park for Big Rigs to Pop-ups campers. Waterfront (pull-in or back-in), pull-thru or off water all full hook-up sites available

Website: <http://www.avalonlandingrvpark.com>

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