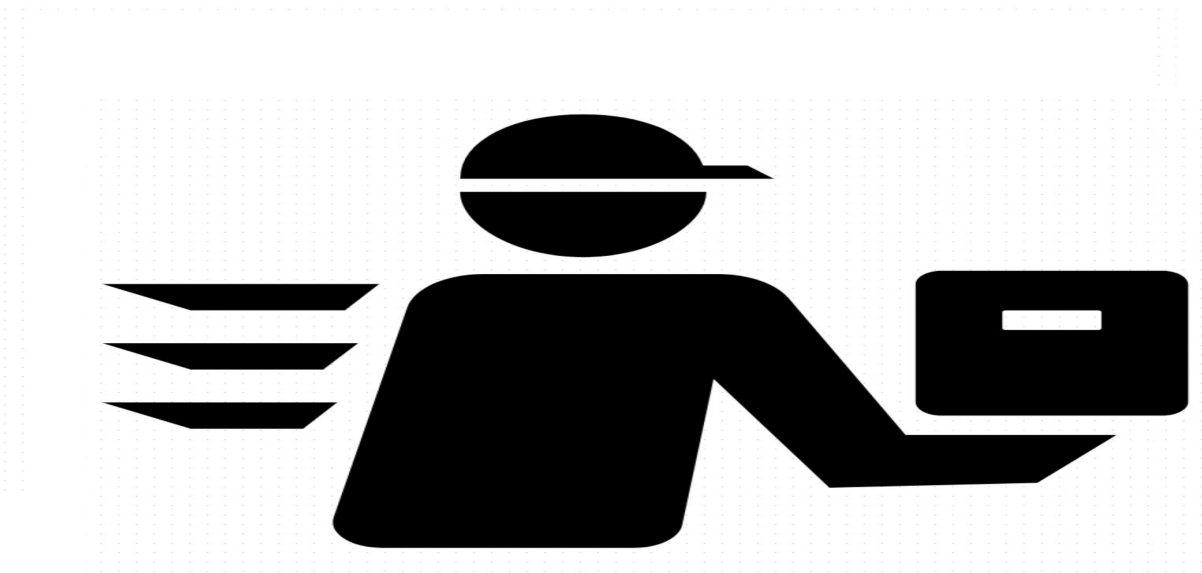




Mailers HQ Announces Availability Of 6x9 Bubble Mailers

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Mailers HQ, a business headquartered in Newark, NJ, is a leading manufacturer of shipping, handling, and packaging materials, focusing particularly on businesses in this country and in China. The company is committed to offering the highest quality service and products and always endeavors to have the latest packaging and shipping materials in stock. They have announced, therefore, that they now also have 6x9 bubble mailers available for their customers.

A spokesperson for Mailers HQ explains: "We guarantee to offer you the highest quality and the lowest prices. This is true for all of our shipping supplies and we offer better prices for those who order in bulk. We even allow our clients to customize their mailers if they need to, thereby making an even greater impact on their overall brand recognition."

The company carries a wide range of different products and materials, including kraft bubble mailers, poly bubble mailers, clear poly bags, flat poly mailers, tape guns, heavy duty packaging tape, and more, and this now also includes the 6x9 bubble mailer size. Because the mailers can be customized, they can be transformed into an important marketing tool. This is something that is proving to be of significant importance,

particularly as a result of the increase in e-commerce activities.

"E-commerce has revolutionized the logistics industry," explains the spokesperson. "Every large and small operator, from the shipping companies to local couriers, has benefited from the e-commerce phenomenon. However, the exponential expansion in logistics has brought forth new challenges and not all of them are confined to shipping or transportation. With a myriad of goods being shipped throughout the country and all over the world, there is need for relevant packaging materials. This is where bubble mailers have become significant."

Because virtually everything is now available through e-commerce, it is very important that the packaging materials are strong and durable, protecting their contents. As a result, Mailers HQ offers materials with the highest possible tensile strength, which ensures that contents are adequately protected when shipped. The representative explains: "The cost of fragile and damaged packaging goes above and beyond the price of the envelope. It means the contents can be damaged, which in turn means that the customer will return it and want it to be replaced. It is also likely to mean a decline in customer satisfaction, which leads to less business. We only offer the most durable mailers so that all goods are packaged safely and securely, arriving at their destination in one piece. The potential impact on gross profits is significant."

It is understood that there will be further exponential growth in the world of e-commerce. At present, the focus is strongly on hardware, small consumer electronics, fashion, DVDs and CDs, and books. However, it is already clear that consumers are going beyond this, as they search for groceries, furniture, cosmetics, and more online. This means that both non-perishable and perishable items are purchased and shipped via e-commerce, all of which require appropriate packaging materials. And it also means that, for most businesses, kraft bubble mailers wholesale deals will work out as the most affordable.

Mailers HQ is also committed to sustainability. This is why they offer numerous mailer solutions for those who purchase their products. Additionally, they provide important information on recycling packaging materials. The representative explains: "As the world becomes more conscious of prevailing environmental problems and potential natural crises in the near and distant future, the packaging industry has to step up and do its bit for a greener tomorrow. Companies are increasingly looking for eco-friendly packaging materials. The demand for biodegradable and recyclable packaging materials is at an all time high. We are proud to be able to offer environment-friendly materials and to show our clients the best way to recycle them."

Small bubble mailers can often be reused so long as they are handled carefully when opened. If the material is not damaged, it can simply be sealed again, only changing the label. Meanwhile, if they do have to be disposed of, it is important to remove the interior made of plastic in the case of kraft bubble mailers, as this has to be separated from the paper. This is not an issue with poly bubble mailers, as they do not contain two different materials. Both kraft and poly can be fully recycled, therefore, but poly is slightly less labor-intensive.

The representative says: "There are pros and cons to all types of packaging materials and we will be more than happy to run you through all of them so that you pick the product that is most suitable for your needs."

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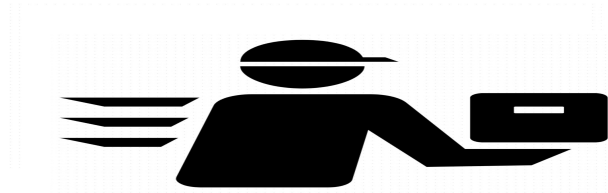
Mailers HQ

Mailers HQ, was established in 2013 to manufacture mailing, shipping and packaging supplies to the public at wholesale prices.

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