



Sling Bag Released By Gootium To Meet Customer Demand

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Gootium, a business in Laguna Beach, CA, is proud to announce the launch of their new sling bag, which is available both on the company's official website and through Amazon. This bag has been designed to be suitable for casual daily needs and to meet customers' demand for practical usage.

John Z., a spokesperson for Gootium, says: "We are committed to always ensuring that we meet our customers' demands. So when we heard from several customers that they were looking for something practical and for their daily needs, we got to work on designing a bag that would meet those requirements."

The new bag, just like with all Gootium bags, is made from heavy duty canvas. It is listed as the #80707 and has been designed for every day, heavy duty, durable performance. The raw cotton canvas has been garment washed, which has transformed it into a soft and smooth bag designed to last for a long time.

The bag has been created in direct response to customer demand. Gootium had received an email from one

customer who said: "I love your bags. However, I need something that is a bit more durable. I spend a lot of time outdoors and need something that I can count on to carry all my gear and that will last forever. Please come up with something with lots of pockets, lots of strength, and good looks."

The company immediately got to work and created the #80707, which measures 8" in length by 3" in width by 13.4" in height. It weighs just 1.26 lbs when empty but has a 5.2 liter capacity. As with all Gootium bags, it has been made with a focus on sturdy, durable construction. While being incredibly light weight, it comes with lots of nifty storage options. John Z. explains: "The bag comes with a padded tablet sleeve, for instance, that will keep any tablet up to 9.7", such as an iPad, protected. It also comes with lots of other storage compartments that you can use for other personal items. Plus, it has an internal zipper pocket where you can keep important things such as your wallet or passport. We have also included two expandable pockets that can hold all other daily essentials and can be accessed really quickly."

The addition of all those compartments and pockets was in response to another customer email. It said: "I love my current Gootium backpack, but find myself rooting around in it to locate specific things. Perhaps you can making something that allows for more organized storage, while at the same time making sure that everything contained in the bag is safe and secure. I travel a lot for work and that would be absolutely perfect."

Gootium has indicated that they are fully committed to good craftsmanship and workmanship. Hence, the bag has been made to the highest possible standards. It comes with reinforced stitching on all the seams and the binding has been wrapped. John Z. explains: "Both the back panel and the internal tablet sleeve have been padded, thereby making sure that all your valuable and fragile items are fully protected."

Furthermore, the sling bag has been created with comfort in mind. It features padded straps that ensure people can easily carry even a full load comfortably and all day long on their shoulders. This backpack is one of the most versatile that Gootium has designed to date and it is set to be one of their most popular yet.

According to John Z.: "Our aim was to design something casual yet useful. This cross-body backpack is the result and we are incredibly happy with it. It allows people to finally get rid of those bulky, ugly, uncomfortable storage bags. Just quickly grab this bag before heading out of the house and don't worry anymore about how you're going to carry your stuff around all day."

As a final touch, Gootium has made it possible to swap the shoulder strap around as well. This means people can wear it either across their right or their left shoulder, or even across the body in full. John Z. says: "People tend to have slight differences of opinion in terms of the best way to carry a backpack or bag and we have made sure that everybody will be happy. In fact, it even comes with a top leather handle for those who don't want to sling the bag over their shoulder at all. Do let us know what you think of the latest addition to our

collection."

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Gootium

Established in 2012, Gootium is a brand of durable and vintage canvas products. We love to share great quality products with our happy customers and that's why "FOR THE AFFECTION, WE MADE'EM" has been our business principle.

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