



EXOUS Bodygear Announce A New And Different Knee Support Brace Into The U.S. Market

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Sports equipment manufacturer EXOUS Bodygear reveal they are launching a unique knee support brace into the US Market in the next few weeks.

EXOUS Bodygear have produced a new neoprene open patella knee support brace with lateral stabilizers called the EX-701 performance knee brace. The Product has been selling already in the UK market and has achieved top ratings from many satisfied consumers getting a 92% positive rating on the amazon score system. Launched earlier this year in February the product has already established a best-selling rank of #6 in the personal care category on amazon.co.uk.

Brand Manager M Kaur had the following statement: "The expansion into the US market has come quicker than we ever thought, we actually started receiving several emails through our website exousbodygear.com, thanks to our best selling status and top ratings from consumers we knew we had to get this product into the US so more consumer's can benefit from the product as fast as possible."

The EX-701 performance knee support brace has several features that make it different from the current offerings of neoprene knee braces which will be good news for individuals suffering from knee pain. The product has a unique 4-way compression strap system which is at the heart of the design according to the information on the product's web page this key feature also helps create a non-slip design, improved comfort allowing the knee to bend without discomfort or restriction. It has built in flexible double lateral stabilizers, an elastic sleeve for improved fitting and also a premium lycra lining to minimize skin irritation and rash. The product website also states it can secure and isolate the patella tendon area which can help with jumper's knee, runner's knee and other patella conditions. The product will be suitable for a range of knee conditions including mild ACL tears, lateral and medial ligament sprains, weak knees, arthritic knee conditions and use in sport for injury prophylaxis.

A spokesperson for EXOUS Bodygear has the following to say regarding the US expansion "This is great new for US consumers who need support and bracing for injured or painful knees, we have got something here that is truly different from the current market offerings for open patella one size knee support braces. We have made this knee support brace from the ground up with input from top Olympic and fitness athletes focusing on the common complaints and issues with current products on the market. The UK success shows that this will be a welcomed introduction to this particular market. We encourage consumer's to visit our website and knee brace youtube channel to really get a feel of what we are so excited about and get an idea of different design benefits the EX-701 can bring."

About Exous Bodygear: EXOUS Bodygear is a sport and outdoor brand who focus on producing high-quality design driven health and fitness consumer products. For more information on the brand and the products, you can visit their website or facebook page

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For more information about EXOUS Bodygear, contact the company here: EXOUS Bodygear M Kaur +447766727740 admin@exousbodygear.com

EXOUS Bodygear

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