

## **Gootium Gift Card Award Program Announced**

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Gootium, a canvas bags company in Laguna Beach, CA, has announced a gift card reward program for loyal customers. The program encourages customers to post their photos with a Gootium product and tag the company over social media like Facebook and Instagram. If the customer's photo is featured, he or she will win a gift card.

John Z. from Gootium says, "We're happy to announce that our loyal customers can win a gift card. If they post their photos with a Gootium product and tag us over social media like Facebook or Instagram, they can win a gift card if their photo is featured."

Gootium offers a variety of canvas bags and related products, such as backpacks, accessories, messenger bags, duffel bags, tote bags, and some featured collections. Backpacks include a canvas backpack rucksack, leather canvas backpack, canvas travel backpack, vintage canvas backpack, unisex roll-top backpack, and canvas school backpacks. Accessories include a pencil case, zipper pouch, canvas file pocket, handmade leather notebook, and handmade pouches.

Messenger bags available from Gootium include canvas messenger bags, canvas satchel bag, vintage canvas messenger bag, leather canvas briefcase, canvas messenger shoulder bag for men, canvas leather messenger laptop bag, canvas leather messenger bag, canvas laptop shoulder bag, canvas shoulder bag, canvas messenger bag for 14" laptop, leather messenger bag, and canvas work bag.

Duffel bags from Gootium include a canvas duffel bag, travel duffel bag, and vintage canvas gym bag. Tote bags include a canvas top handle handbag, canvas tote bag, and casual canvas tote bag. Its featured collection is made up of products that are the most popular in Gootium. These are a leather canvas backpack, a canvas file pocket, a travel duffel bag, and a pack of 3 handmade pouches.

It should be noted that aside from the gift card award program, Gootium will also be giving away a customized backpack to 20 winners. The winners will be chosen from those who have shared their personal story that is related to any of the canvas bags offered by Gootium. In order to participate, customers will need to follow Gootium on Instagram and provide an original story through email. The chosen winners will be annnounced on the company's blog and on Instagram on January 10, 2019 at 6pm PST.

According to Jelimy, the founder of Gootium, he was a volunteer on a rural farm in Australia when he noticed a farmer's canvas bag. This bag had marks and lines that indicated it has been used for several years but it didn't look worn and shabby. He noted that every buckle and stitch on the bag had been crafted expertly and beautifully. Jelimy got so inspired by the craftsmanship of the canvas bag and the old fabrics it was made from that he established Gootium when he went back home. Like the canvas bag he saw in Australia, he wanted to offer canvas bags that will last a lifetime. Thus, each canvas bag is made from pure cotton canvas and subjected to a specialized garment wash treatment to provide that vintage look and retro style. Plus all of the genuine leather trims and the metal accessories are customized to provide a high quality product.

The company offers a special kind of service and warranty. When something broke or if customers lost their bag, they will be given free accessories, such as buckle, shoulder strap, and others, backed by the company's lifetime guarantee. For those who are tired of their old bag and want to try something different, a special code is always prepared for those who want to reorder from the company's website.

For shipping and delivery, all orders will be fulfilled within one to two business days. The delivery is estimated to be around three to five business days for the US, UK, European Union, Canada, Australia and New Zealand, etc. It should be noted that holidays and weekends are not counted as business days.

To ensure affordable shipping costs, Gootium has researched the cheapest shipping option for each country, without compromising the delivery time and the quality of service. For promotion, they offer free express delivery in the US, UK and Germany. For other countries, the express freight would be computed at check out based on the distance from the Gootium warehouse to the customer's specific address. The shipping

costs are only indicated on the last page of the check out because they are country specific.

Those who need more information can visit the company website or the social media pages, such as the Gootium Instagram page.

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For more information about Gootium, contact the company here:GootiumJohn Z.service@gootium.com1968 S Coast HWY #878 Laguna Beach CA 92651

## Gootium

Established in 2012, Gootium is a brand of durable and vintage canvas products. We love to share great quality products with our happy customers and that's why "FOR THE AFFECTION, WE MADE'EM" has been our business principle.

Website: http://www.gootium.com Email: service@gootium.com



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