

Temecula Dodge Owners Welcome New Dealership

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Lake Elsinore, CA--The opening of Lake Elsinore Dodge gives the Temecula Dodge Dealership some new competition. "This is good news for customers," said Steve Nicholson. "The competition means that not only will they have more choices available in their vehicle selection, but prices are also lower. Both dealerships will be offering some very aggressive pricing to close out the 2014 model year."

2015 models are now available and lots are full, according to Nicholson. Customers often take advantage of year-end deals to buy a new vehicle at reduced cost, and Nicholson said Dodge currently has the best new car discounts in the industry. "It's really a great time to purchase. We encourage customers to come in and take a look, or visit our website to see the inventory of both new and pre-owned vehicles."

In addition to its full inventory of Chrysler, Dodge, Jeep and Ram vehicles, Lake Elsinore offers a service department. "Dodge customers in the area have not had a choice before for service," Nicholson said. "They went to the Temecula Dodge service department because that was the only local dealership. Now there's a choice, which is especially good news for our customers who live near Lake Elsinore Dodge."

Nicholson said the website makes it easy for customers to get pre-approval for financing, too. The online process typically takes only a few seconds. "They can come in already knowing what they qualify for, which takes a lot of the hassle out of the shopping experience."

Trade-in appraisals are also available online. "We want customers to feel confident that they are getting a fair value on their trade-ins," he said. "They can even link directly to the Kelley Blue Book site and find out what their car or truck is worth based on its condition, mileage and other factors."

He recommended that customers also check out the special incentives and deals online. "Everyone wants to get the most for their money," he said. "I think a lot of people are going to be surprised to find out how affordable a new Dodge vehicle is right now."

About Lake Elsinore Chrysler Dodge Jeep

Lake Elsinore Chrysler Dodge Jeep always maintains competitive new and pre-owned inventories of Chrysler, Dodge and Jeep vehicles. Staffed with experienced sales representatives and top trained technicians, we're here to provide a fun, easy and valuable automotive shopping and service experience.

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