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Business Plan Writing Guide for Small Businesses - Released Free by Lisa Chapman Consulting

June 27, 2015

June 27, 2015 - PRESSADVANTAGE -

Lisa Chapman Consulting today announced the release of a proven Business Plan Overview and Writing Guide. As entrepreneurs develop their businesses, both online and offline, company growth is often dependent on company management's ability to articulate the company's strategy, target market, competition, industry, and a plethora of additional core business concepts.

Quite often, these companies lack the cash flow needed to hire experienced mentors to produce a traditional Business Plan that satisfies the needs of prospective investors or bankers.

Chapman's Business Plan Overview and Writing Guide is released in its original form, as used and improved for decades in her own consulting business, with clients from a wide variety of industries and expertise. Nothing has been held back from the working version.

NOTE: This 13 page Business Plan Guide is offered FREE as a direct pdf download with no email opt-in required.

When used thoughtfully and comprehensively, the Business Plan Guide will yield information that will help company leadership to clarify the company's operating and management objectives, and provide a roadmap for future success.

Access the Business Plan Overview and Writing Guide: Copy and paste this link into your browser: <http://lisachapman.com/wp-content/uploads/2015/05/Business-Plan-Overview-and-Writing-Guide.pdf>

Learn more about Lisa Chapman and her Consulting Services. She invites questions about Business Plan writing as well as social media and Search Engine Optimization (SEO).

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For more information about Lisa Chapman Consulting, contact the company here: Lisa Chapman Consulting
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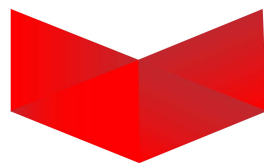
Business and Social Media Consulting:

helping company leaders achieve their goals, both online & off. Consulting on business & strategic planning, social media marketing & search engine optimization for growing companies.

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