



Lynchburg Real Estate Photography Services Launched By Tanner Henvey Photography

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Lynchburg, VA based Tanner Henvey Photography (THP) is pleased to announce that they now offer real estate photography services to help homeowners and real estate agents secure successful sales and rentals of properties in Lynchburg and the surrounding areas.

“Selling or renting a property is not an easy task to accomplish,” that’s why the majority of real estate agents invest a lot of money in advertising fees. Fortunately, with the advent of social media and digital marketing, professional real estate photography became one of the most cost-effective tools in showcasing the assets of a property, and attracting a steady stream of potential tenants or buyers,” says Tanner Henvey, owner of THP.

As noted on the company’s website, at <https://tannerhenvey.com/real-estate>, real estate photography primarily entices clients to come and view the property in person. Henvey also points out that buyers will want to go through every single photo of an estate, so it is only imperative to use high definition pictures to allow them to virtually inspect the facilities and influence them to go for a personal property viewing. “Real estate photography is an effective way of selling a property by means of showcasing its features in a manner that

appeals to your potential clients. Buyers negotiate against themselves if they rule out a home for lack of quality pictures; that's why it's crucial to use high definition photos to attract attention, interest, desire, and action," he said.

Meanwhile, a recent study concluded that home advertisements with quality photos sell 32% faster, and properties within the the \$200,000-\$1,000,000 range sell for \$3,000-\$11,000 more when they were listed together with quality photos. Furthermore, Henvey explains that digital images can professionally showcase a listing, and modern home buyers appreciate the convenience of doing a virtual tour since it lets them know what to expect once they decide to visit the property.

Henvey also points out the importance taking realistic photos that depict an accurate representation of the property that is being sold. "The last thing you want to do is set a buyer's expectation of a perfect home only for them to find out that you just used highly edited photos to make it look more appealing," he said. Furthermore, he also highlights the importance of hiring an experienced photographer because they have the eye to present a property in its very best light, and they know all the angles that best demonstrate the natural flow of the house.

Those looking for a professional photographer in <https://www.google.com/maps?cid=8957622864694935912&hl=en> and the greater Virginia area may reach out to THP by visiting their website. Their team of professional photographers specialize in creating stunning visual content for all types of occasions and purposes. Their wide variety of services include portraiture, romance, and real estate photography, among others. Furthermore, they are considered one of the top photographers in VA, based the positive reviews and recommendations they receive online.

Texas Hoosier, in a Google review, says, "Tanner is an incredibly artistic and gifted photographer. We were blown away by his pictures and ideas. He made every experience feel so special, and went above and beyond to help in any way he could. We just can't thank him enough for all of his hard work. Even his turnaround time with the pictures was incredible. He is a joy to be around and will continue to be our go-to-photographer for every occasion. I just can't say enough good things about him."

"Words cannot express what a joy it was to work with Tanner," says Brianna McDowell, another satisfied THP client. "I'm definitely not the type of person to be comfortable in front of a camera, but Tanner was so personable and friendly I couldn't help but be put at ease. His artistry and creativity has no limits, and I couldn't be happier with the results. I will absolutely be using him again and will definitely recommend him to my family and friends."

More information regarding Tanner Henvey Photography can be found on their website at <https://tannerhenvey.business.site/#service>. Alternatively, interested parties may also connect with THP on their Instagram page to check out their latest work, and learn more about their photography services.

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For more information about Tanner Henvey Photography, contact the company here: Tanner Henvey Photography
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Tanner Henvey Photography

Professional photographer in Lynchburg, VA. As an experienced portrait photographer, real estate photographer & wedding photographer over the last 6 years, Tanner uses his unique style and talent to create extraordinary photos.

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