



SEO Agency In Northern Ireland Announces Press Release Service For Businesses

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Leading Results Marketing is pleased to announce the launch of their online press release service for businesses. The Northern Ireland based SEO agency believes that press releases are an under appreciated SEO strategy that can actually prove quite effective. With search engine optimisation becoming more and more important in recent years, it is in every business? best interests to make use of every marketing and promotion method available.

To this end, press releases are a powerful tool for keeping a target audience informed and interested in a particular business. Adrian McGivern, a consultant on SEO in Northern Ireland says that, "Online PR is often overlooked because most people do not understand the power and significance that PR has within the internet?s search engines."

Businesses in need of an SEO agency in Northern Ireland need not look any further than Leading Results Marketing in Newry, whose expertise and years of experience have seen many of their customers land on the first page of relevant Google searches. "When I used to run ads in the local papers for my trade businesses, I?d feel lucky if I got even one or two calls from an advert?and I was running decent sized ads and editorial,?

says a Leading Results employee. "If maybe you get most of your enquiries through word of mouth, that's great. It shows you do great work and they're free leads, but the downside is that it's unreliable. You can't tell when or if they happen and you can't control it. A word of mouth referred business is out of your hands."

Business owners often use all manner of marketing tools to try and grow their business. Some result in massive growth, some have mediocre results, and others have no effect or even reduce a business' online visibility. Many companies will offer SEO at very low rates but produce nothing. Any of the methods used by businesses, such as Adwords, Facebook, SEO can be very effective but only live up to their full potential when done right. An inexperienced, unqualified SEO agent will attempt to market a business on social media or perform search engine optimisation, but will often produce very little in terms of results due to their general lack of knowledge and understanding of online marketing.

Furthermore, referral may be a great way to get customers for free but it is unreliable if not appropriately managed. A reliable, steady flow of customers is how businesses stay afloat, and the only way to establish this flow is to hire a professional with experience in growing businesses and cultivating a stable client base to handle social media management, search engine optimisation, and content creation for the business. Customers are always on the internet looking for the best company to provide a particular service for them. Many of them, for example, are on Facebook and other social media sites.

The Northern Ireland SEO agency has the tools and knowledge necessary to ensure that a business is always in front of its target audience and that potential customers are always aware of it. "We can help you get in front of them, fast! Our Small Business Marketing Strategies will get you in front of your customers and generating new enquiries fast," asserts the company.

Leading Results Marketing has succeeded in helping a number of businesses grow with their SEO and online marketing services. In a Google review, Barry Moore states, "Leading Results Marketing are a very established SEO Marketing Agency. We have collaborated on a few different projects now. I would never hesitate to recommend their services, they are at top of their game when it comes to SEO."

Any business that is in need of an agency to help get them to the front page of Google searches may contact Adrian McGivern of Leading Results Marketing. The company is able to help any business reach its full potential, thanks to its team of dedicated professionals. "If you're thinking about how to get more new business enquiries and more customers or SEO get in touch, even if it's only for a friendly chat. We don't bite," affirms the SEO consultant in Northern Ireland.

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For more information about Leading Results Marketing, contact the company here: Leading Results Marketing
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Leading Results Marketing

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