



## **Experienced Children's Footwear Fitter Wowed By Bobux Innovation**

*July 18, 2015*

July 18, 2015 - PRESSADVANTAGE -

Foot Forward Shoes, an experienced children's footwear fitter in Hamilton, New Zealand, have found themselves to be incredibly impressed with the Bobux Explorer range of children's shoes. Bobux is a multinational company with headquarters in New Zealand, and they are true innovators in the world of children's footwear. Foot Forward Shoes is happy to recommend these shoes to their customers.

Amanda Houghton from Foot Forward Shoes says, "Many parents and caregivers are far more aware now of what is suitable for their children's feet developmentally, than in the past. Bobux continues to lead the way in research for what is best and also practical for outside wear." For more info on Foot Forward Shoes people are encouraged to check their website.

One of the reasons why the company is so impressed with the Bobux range is because it has such a strong focus on development. More on healthy foot development can be obtained from the Foot Forward Shoes website. Bobux starts off with baby shoes, moving on to all leather soft soled pre-walkers and finishing with full walking shoes. The international Bobux brand was established with their Step Up and I-Walk styles and they are once again taking the market by storm with their Explorer range.

"After fitting literally thousands of toddlers first shoes, I just love the Explorer range from Bobux," adds Amanda Houghton. "They have indeed wowed me. The shoes, so light and flexible, just perfect for crawling babies that are starting to take those first steps. From the scuff resistant toe, the flexible water proof sole to the well designed shaped upper, these are an absolute winner. I am so happy to have a product to stand behind, knowing how good they are for babies and toddlers feet."

Bobux has been recognized by the American Podiatric Medical Association and was awarded the Seal of Acceptance for children's quality foot health. Their shoes are completely non-toxic, lead free and non-flammable. Sold in 30 countries around the world, they are the accepted best in terms of safety and social standards.

"Of course the latest studies show that babies do not need shoes," Amanda Houghton also said, "but when required by preschools etc. the Explorer range from Bobux offers protection from the elements, without being heavy, allowing freedom of movement for those learning to walk."

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For more information about Foot Forward Shoes, contact the company here:Foot Forward ShoesAmanda Houghton+64 7 855 5932ffham@orcon.net.nzShop1, Queenwood Village1/13 Herbert RoadHamilton 3210New Zealand

## **Foot Forward Shoes**

*Based in Hamilton, New Zealand, Foot Forward Shoes offers a huge range of quality Children's footwear, fitting the best footwear for Children's developing feet. Also stock are women's flats and casual shoes, just perfect for mums and older girls.*

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