

Simple Blogger Tutorials

San Francisco PR Firm Releases New Information On How To Promote A Website

July 21, 2015

July 21, 2015 - PRESSADVANTAGE -

Simple Blogger Tutorials, a firm in San Francisco, CA, has released new information on how to promote a website with ease. They believe that working together with a good public relations company is the key to success. Essentially, managing a website and making sure it gets found is a form of PR, something that Simple Blogger Tutorials specializes in.

"A business that is not found on the internet is practically invisible to millions of individuals," says Adam Wiseman from Simple Blogger Tutorials. "It's been well documented that businesses that have a proper and active online presence will be much more likely to succeed than a business that is practically no internet presence. We feel that the best possible PR for an online business can be obtained through blogging."

Simple Blogger Tutorial is also keen to highlight the various online tools, besides blogging, that businesses can use to promote their website. Facebook is one of those tools, as is Google AdWords (pay per click advertising), YouTube and other Search Engine Optimization options. Additionally, they are keen to highlight various marketing research concepts designed to promote a business. Once upon a time, a business would have to go to a publicist to promote a new product or service. Thanks to the advent of the internet and online

marketing and PR, this is no longer necessary. However, this doesn't mean that marketing is now something that anybody can do.

"Online advertising and PR takes specialized skills and knowledge," adds Adam Wiseman. "Additionally, it takes time, something that businesses are often in short supply of, as they are focusing on actually running their day to day operations trying to make a profit. This is why we encourage businesses to look into the different options that are out there and to enlist the services of a good advertising agency to maximize the effects of their efforts."

Blogging is the one element that Simple Blogger Tutorial focuses on the most. This is because it has the potential to touch all areas of online marketing, from PPC to SEO. The information they provide is designed to ensure anyone learns how to properly optimize their website.

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