



Amazon Prime Day: Record Sales For BeVisible Sports

July 18, 2015

July 18, 2015 - PRESSADVANTAGE -

BeVisible Sports, a company that sells high performance compression wear on Amazon.com reported that it had its biggest sales day on Wednesday, the 15th of July.

Said Sandy B, the spokesperson for BeVisible Sports ? ?As an Amazon FBA seller, we had a record day on Amazon Prime Day. Sales of our products were higher than that of Black Friday last year. We sold in a day what we normally sell over a fortnight. And we did not even have all of our products on sale.?

The most popular products in terms of sales from BeVisible Sports on the day were its line of Maternity Compression Stockings and it?s Calf Compression Sleeves available at <http://www.amazon.com/Calf-Compression-Sleeve-Circulation-Satisfaction/dp/B00GMV09R0/>

As background, Amazon had designated the 15th of July as Amazon Prime Day, celebrating its 20 years of existence. It announced today on Amazon Prime Day customers ordered products at a mind-boggling rate of 398 items ordered per second.

In all, around 34.4 million items were sold across Prime-Eligible countries.

It was also a great day of savings for customers with savings totalling millions of dollars across different product ranges. More new customers tried the Amazon Prime service than ever before.

Some of the key highlights of the sales in the US market included:

- 47,000 Televisions sold, which was 1300% year-over-year growth
- 41,000 Bose Headphones, compared to 8 the previous Wednesday
- 28,000 Rubbermaid
- 42-Piece Easy Find Lid Food Storage Sets, compared to 428 the previous Wednesday
- 24,000 Instant Pot 7-in-1 Programmable Pressure Cookers, compared to 182 the previous Wednesday
- 14,000 iRobot Roomba 595 Pet Vacuum Cleaning Robots, compared to 1 the previous Wednesday

Additional details of the Prime Day sales are available [here](#).

Says Sandy B, from BeVisible ? ?We do not sell electronics equipment & are in a different market of performance compression wear. Hence initially we did not know what to expect from the Prime Day sales, but we were just blown away with the results. Wish we had more days like this through out the year. This is also a great boost for the business as we introduce our products into the UK and Europe in partnership with Amazon during this summer.?

About BeVisible Sports

BeVisible Sports offers high quality premium performance compression wear to help athletes train harder, recover faster, stand out and be outstanding. The company currently offers its products exclusively online in the US and UK markets.

###

For more information about BeVisible Sports, contact the company here:BeVisible SportsSandy B415 800 4450support@bevisiblesports.comBeVisible SportsPO Box 7775 #51621San Francisco,CA 94210-7775

BeVisible Sports

BeVisible Sports provides performance sportswear for activity and every day life. Train harder, recover faster using our high quality, well-designed, durable sportswear that inspires, protects and enhances performance.

Website: <http://www.bevisiblesports.com>

Email: support@bevisiblesports.com

Phone: 415 800 4450



Powered by PressAdvantage.com