



## **Moon and Owl Marketing Assists Texas Breast Center With SEO**

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Fort Worth, Texas based Moon and Owl Marketing recently announced that they would be assisting the Texas Breast Center with their SEO needs. Greg Gorman, the business development manager for the Texas Breast Center in Waxahachie, recently provided a review of the company's services, stating how happy he was to work with the company.

In an online SEO review, Gorman states that the provided the Texas Breast Center with expert consultation and deployment for their SEO needs, with track to ROI. He says that he has never worked with an agency that is as ROI driven as Moon and owl and that he is looking for other clients who can benefit from the company's strategic approach.

"It's an honor to serve Texas Breast Center. As a leading edge provider of breast cancer treatment, helping them get found, liked, and trusted through SEO efforts has been our pleasure," states Moon & Owl Marketing founder Jordan Fowler.

Moon and Owl Marketing offer clients a number of SEO solutions, including website design, social media

marketing, digital ads, retargeting, email marketing, content marketing, pay per click marketing and more. The company states that it was a pleasure helping Texas Breast Center with their SEO needs, just as it is a pleasure offering these services to all of their clients. Fowler states that their focus on ROI is what has helped them to assist many businesses in the past in meeting their marketing goals and reaching the levels of success that they desired. He adds that they offer a number of tried and true SEO techniques as part of their overall strategy to get businesses the attention that they want.

In the review online, Greg Gorman praises the Fort Worth SEO agency for their dedication to their clients and their overall results. "Finally, SEO you can track to ROI. Moon & Owl's expert consultation and ongoing deployment of SEO for my client is already resulting in double-digit increases in all our KPIs. I've never worked with an SEO agency that is as ROI-driven as Moon & Owl," remarked Greg Gorman, Business Development Director for Texas Breast Center.

SEO is a vital part of any business, online or off. Fowler states that even local businesses that do not sell products or services online need to have a website, social media accounts and other online aspects in order to compete in today's highly digital world. He adds that given the fact that most consumers use smart phones in order to search for local services and businesses, it simply makes sense that companies would want to be found online, no matter what industry they are in or what products or services they offer their clients.

Statistics show that nearly 90 percent of all consumers will search for a local business online before contacting that business, looking at reviews from other customers to get an idea of the type of services that the particular local business offers. Because of this, Fowler says that it is imperative that businesses have an online presence, complete with reviews from past customers in order to prove their worthiness to new customers.

Moon and Owl uses the newest SEO techniques including page tuning, as covered in their recent natural language processing and SEO article. Fowler says that the company prides itself on staying on top of the ever changing Google algorithms and in learning new ways of helping their clients to reach the position on Google that they want to be in. The full service marketing agency has, over the years, assisted a number of website and SEO clients including many Fortune 100 companies from around the nation.

Those who are interested in learning more about the SEO company and what they can do to help a business to thrive and reach more targeted customers or clients can visit them on their official company website. The company's website offers detailed information about their services, as well as contact information for businesses who would like to schedule a consultation.

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For more information about Moon and Owl Marketing, contact the company here:[Moon and Owl](#)

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## **Moon and Owl Marketing**

*Moon and Owl is a full-service marketing agency in Fort Worth, TX serving clients across the US.*

*Web Design | SEO | Digital Marketing | Copywriting | SEM | Social Media Marketing | Print | Graphic Design*

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