



Grenade Marketing Group Launches Exclusive Manufactured Housing Reputation Marketing Platform

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Grenade Marketing Group, reputation marketing company based in Grove City, Ohio, has just launched their reputation marketing platform through their website [5StarMarketingStrategies.com](http://5starmarketingstrategies.com), which is exclusively for manufactured home dealers, retailers and communities. The company is also providing all interested parties with a free reputation and visibility scorecard report, which can be found at the following URL: <http://5starmarketingstrategies.com/what-we-do/mh-reputation-and-visibility-report/>.

Wayne Coakley, who is the spokesman for Grenade Marketing Group, said that they are very excited with this launch and are confident that their clients will see the true value of reputation marketing when it is used effectively in the manufactured housing industry. "Nowadays, when someone carries out a search on your company through the Internet, any type of result about your business can show up. Google will not discriminate between positive or negative comments on your company, so you have to do whatever it takes, legally, to manage your reputation online. Reputation marketing is an effective tool to help you in this cause," added Coakley.

According to a study that was carried out by Nielsen, which is a global authority on advertising, close to 70%

of buyers put the same amount of trust in reviews as they do in personal recommendations from friends and family. Wayne Coakley stated that this important piece of information should not be taken lightly because the Internet is making it very easy for consumers to get the right type of information on the fly and almost immediately before making a buying decision.

Grenade Marketing Group said that their Manufactured Housing Reputation Marketing Platform makes it easy for businesses to manage, build and market their reputation. They currently offer four plans which are the Lite, Silver Brand Builder, Gold Business Builder and Platinum Market Leader. The company is also offering a 30 day trial to help clients get accustomed to the platform.

For those who would like more information on the reputation marketing platform from Grenade Marketing Group, they are encouraged to visit the company's website. To get more information on reputation management for manufactured home businesses, please visit the following URL: <http://www.mhmarketingsalesmanagement.com/home/featured-articles/july-2015/138-general-manufactured-housing-industry-topics/9821-can-your-manufactured-home-business-be-trusted>. Interested parties are also encouraged to go to the following URL: <http://www.mhmarketingsalesmanagement.com/home/classifieds/services/9922-is-your-manufactured-home-business-getting-enough-new-customers>.

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For more information about Grenade Marketing Group, contact the company here: Grenade Marketing Group Wayne Coakley 6146420808 wayne@grenademarketinggroup.com 3826 Broadway Suite 103 Grove City, OH 43123

Grenade Marketing Group

We help local businesses increase their bottom line by providing Website Development, Mobile/Text Marketing, Graphic Design, Video Services to our flagship Reputation & Online Review Marketing platform.

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