

Creative Growth Agency Good Hause Shares Summer Recap of Experiential Marketing Events

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Event and customer experience curator, Good Hause, is excited to share a new update regarding the highly successful and influential activities they hosted this past summer. Focusing on minority-owned and female-led enterprises, the organization wields a passionate team of writers, designers, developers, and thinkers who work together to promote and uplift the ideas of women leaders. Learn more about the creative growth agency at the following link: <https://thegoodhause.com/>.

A startup that had their debut in June of this year, Good Hause has wasted no time in making their presence known, working across multiple industries to develop impactful events and customer experiences alongside their brand partners. They have also taken every opportunity to expand their network of contacts within this period, exponentially widening their reach and setting the foundation for future collaborations. Fueled by a desire to push the ideas of strong women to the forefront of public attention, when they might otherwise unjustly go unheard, the company is eager to share the results of their work with the community at large. They hope that this will encourage other female leaders to reach out and request the company's help building the platform they deserve.

In their newsletter, Good Hause shares their experience at BeautyconLA in August: "We could not be more proud of our brand partner, Beaumore Global, for hosting a booth alongside some of the world's top brands at the biggest beauty and lifestyle convention around." Visit the following link to learn more: <https://thegoodhause.com/the-good-blog/2019/10/a-good-hause-summer>.

Beaumore's booth reportedly adopted a stylish aesthetic inspired by the mythical mermaid, the first touch of a lure that was rounded off with samples of the company's premium Collagen Beauty Drinks. Furthermore, their visitors had the pleasure of trying out Sosk Beauty's new moisturizing sheet masks (featuring South Korea's patented stem cell culture technology), generously contributed by the personal care expert to add to the booth's offerings.

Throughout the weekend, Good Hause's team members wove in and out of the diverse crowd in attendance, building mutual bonds over their love for the beauty and lifestyle community. Notably, the booth was later graced by a visit from online beauty enthusiast and comedic sensation Mama Mai, who stopped by to try a few collagen beauty shots with the team. As they state in their newsletter, "To say the least, it was a fabulously good time and we can't wait to be at more highly anticipated events."

Only a few weeks later, Good Hause made waves again when they hosted a booth at the Asian Business Association of Orange County's (ABA-OC) Annual Business Convention, held in the city of Garden Grove. Upon visiting the convention, also known as Bizcon, the team reports that they were immensely gratified to learn of the vast local resources that were available to entrepreneurs in Orange County.

ABA-OC chose to place their faith in Good Hause's consummate marketing flair and allowed for a Good Hause social media takeover on their Instagram. ABA-OC's feed was lit up with live coverage highlighting the event and exhibitors and Good Hause, for their part, is excited to report that, "Our team networked with so many amazing folks! It was wonderful to be among them showcasing the work we've done with our brand partners: Beaumore, DipWell, Launch Your First, and Omni."

Furthermore, Good Hause is extremely pleased to share that their partnership with ABA-OC will continue to grow as agency founder Brittany Tran joins the incoming Board of Directors. "Brittany is thrilled to contribute her marketing and creative experience in supporting local women entrepreneurs and Asian business owners during her term."

Those following Good Hause's progress will be pleased to learn that the company has even more events scheduled for this year. In less than a week, Good Hause will attend jewelry app Kollectin's "Kollectin Collective" as a partner on the 23rd of October. The event will feature a large amount of notable social media influencers and bloggers. Good Hause also shares that they will be planning Garden Grove's "2019 OC Drive: Winter in the Grove" event later this year in December.

Those who wish to stay up to date with the company's progress may sign up for their newsletter, or follow their Instagram account here: <https://www.instagram.com/goodhause/>. More information regarding their objectives and plans for the future can also be found on their website. Interested parties may also reach out to Gabby Flores of Good Hause to discuss ideas for future collaborations.

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For more information about Good Hause, contact the company here: Good Hause Gabby Flores 714 262 0462 gabby@thegoodhause.com

Good Hause

Good Hause is a creative growth agency that will elevate your brand through an emotionally-driven marketing experience. We are a team of writers, designers, developers and thinkers who come together to innovate on behalf of incredible women leaders.

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