



## **Lucid Leverage Offers SEO for Marijuana Business Marketing**

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The Tempe, Arizona based digital marketing agency Lucid Leverage has announced that they are now offering SEO for marijuana business marketing, as well as other digital marketing services for companies in the cannabis industry. A spokesperson for Lucid Leverage, Chris Quintela, spoke on the topic, saying, "Our current clients in the cannabis industry across the United States are experiencing huge successes thanks to our SEO technology and creative social media marketing strategies."

Lucid Leverage has been providing SEO services since 2005 for clients from every US state, as well as international clients based in Canada, the UK, and even Australia. They offer various digital marketing services in addition to search engine optimization, such as online reputation management, as well as YouTube and social media marketing. They are connected with industry leaders in New York and Los Angeles as well as their home in Phoenix, AZ, which gives them the experience and knowledge necessary to use cutting edge strategies for digital marketing for all of their clients.

Because Lucid Leverage has been in the business of digital marketing for a long time, they understand that long term strategy is an important factor in establishing a marketing campaign for any business. The

company partners with clients to establish a solid website and brand, to build a strong foundation for years of profitable business - they're not aiming to get a quick buck by only providing short term gains. Rather than just focusing on top search results or clicks, Lucid Leverage aims for a cohesive digital marketing strategy that takes all aspects of digital marketing into account in order to turn Google results into real results for their customers. Not only are they an excellent digital marketing agency, they are an affordable digital marketing agency in Phoenix, Arizona and across the US.

Lucid Leverage is a well liked company, with an A+ rating from the Better Business Bureau and a five star review average on Google Maps. One reviewer, Jennifer Bull, says: "Lucid Leverage has taken care of my business SEO and web building needs for several years and I'm always impressed at how they go above and beyond. I've had my website attacked and various other things and they always know just how to handle the situation to keep my web presence unaffected. Great company with great people." Other reviews speak of their excellent customer service and how happy the customers are with the results they've gotten from their digital marketing campaign - there are many more reviews available on the company's website.

In addition to providing SEO and other digital marketing services for cannabis industry businesses, Lucid Leverage provides their digital marketing and social media management services for all kinds of other businesses, up to and including being an SEO reseller, offering white label SEO services for other SEO agencies that want to market SEO consulting services but have too much on their plates to handle everything themselves.

For cannabis industry businesses specifically, Lucid Leverage has the experience and knowledge necessary to handle the additional challenges of digital marketing in this area, including the fact that the largest ad companies, Google, Facebook and YouTube, do not allow pay per click campaigns to be run for cannabis related businesses. This means that search engine optimization and social media campaigns are especially important, and, while some digital marketing agencies are unwilling to take on work from cannabis industry businesses due to the controversial nature of cannabis. Lucid Leverage is unique in that they are both willing to and excel at digital marketing for cannabis related businesses. They understand the strict legal regulations surrounding marketing of cannabis, and are able to help companies ensure that their websites are in line with any laws in the area. They also understand what customers are looking for when purchasing CBD products online, and are even able to build entire websites including credit card processing systems for these businesses.

More information on Lucid Leverage and the services they provide can be found on their website, as well as contact information for anyone interested in inquiring after their services.

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## Lucid Leverage LLC

*Lucid Leverage is a digital marketing agency specializing in online reputation management (ORM), search engine optimization (SEO), YouTube marketing and social media marketing across the USA, Canada and the UK.*

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