



US Coachways Launches New Website with Gold Standard Features

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Staten Island, NY -- US Coachways, the largest provider of charter buses in the United States, today announced a new, multi-faceted website designed to support customers and prospects alike. The website was born out of US Coachways' desire to increase operational efficiency and create a welcoming environment to learn about charter busing options.

"US Coachways' desire to provide the gold standard in charter busing was the driving factor in a newly designed website that enables best-in-class solutions and fuels our passion to safely bring people and events together," said Joe Heap, Chief Marketing Officer. "Additionally, we take an outside-in approach by actively listening to the needs of our customers when developing new resources."

US Coachways' new website key features and menu options are highlighted below.

Instant Cost Calculator

US Coachways has developed an easy to use bus rental cost calculator that will help customers determine

the cost of a charter bus trip. Calculator is accompanied by a pricing guide that defines how prices are determined and factors that cause increases and/or fluctuations.

Live Chat

US Coachways adds value to customers and prospects through 24/7 live chat that fast-connect inquiries (that naturally progress to the next level) with luxury travel consultants. Live chat is available from within every page of the website for easy access.

Gold Standard Customer Rights

Focused on reducing friction, US Coachways has developed a unique customer bill of rights. The gold standard bill of rights are comprised of various satisfaction pledges and customer guarantees designed to garner ultimate customer satisfaction.

Dedicated Specials

US Coachways has made it easy to take advantage of limited-time deals. In addition to their unparalleled price match guarantee, they offer quick access to military discounts, nonprofit packages, seasonal specials and more.

Interactive Partnerships

US Coachways supports companies, such as OneTreePlanted and Alex's Lemonade Stand Foundation, that align with their mission and provide important services in a structured, meaningful way. US Coachways mirrors the goal of companies that strive to make the world a better place and genuinely care for the well-being of people. Additionally, interested businesses that foresee natural synergy and mutually beneficial arrangements may inquire to become a partner, and visit <https://uscoachways.com/contact> to learn more.

High-Speed Mobile Optimization

With the goal of fast load time, US Coachways designed a speedy, mobile optimized version of the website. Their mobile version quickly adjusts content to ensure that visitors that access the site from mobile devices have an experience customized to their device. Optimized content flows easily between desktop and mobile devices to provide the user with an outstanding experience.

Verticalized Info Sections

US Coachways designed the new website to easily speak to customer segments such as government agencies, corporations, convention sites, schools, churches and much more. Additionally, the website is set to allow exploration by charter type, fleet sizes, bus types, emergency services and more.

"We assure our customers that they will experience the gold standard in charter busing, from planning to final destination, with a US Coachways offered trip. As part of that promise, we purposefully put the needs of the customer first. We've designed our website to strategically house and easily retrieve information that is commonly requested. We know chartering a bus can be stressful and complicated, so we aim to be transparent - especially within our website which commonly serves as the first customer touchpoint," said Joe Heap.

US Coachways continues to lead the charge in charter busing by listening to customers and investing in resources that result in superb customer experience which is evident through their 2,000+ positive reviews on sites such as TrustPilot and Google reviews.

About US Coachways

US Coachways is the largest provider of charter buses in the United States. We bring people and events together while specializing in short-notice trips and transportation with complicated logistics. For over 35 years, US Coachways has cultivated a network of top-notch charter bus and minibus ground transportation service providers which enables a wide choice of vehicles for rental services in hundreds of cities across the US. With a focus on safety and reliability, US Coachways continues to charter over 25,000 trips per year - booked through their intuitive online reservation system that fast-connects clients with dedicated travel consultants. Learn more at [uscoachways.com](https://www.uscoachways.com) or call (866) 569-2012 to speak to a team member.

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For more information about US Coachways, contact the company here: [US Coachways](https://www.uscoachways.com)
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US Coachways

US Coachways is a leading bus charter provider offering quality nationwide service for point-to-point excursions, long-distance, overnight trips, special events and more. US Coachways bus rentals offer safe, reliable transportation at affordable rates.

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