



Nourish Beaute Now Includes Coconut Oil In It's Popular Hair Loss Shampoo

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Coconut oil has become one of the most popular nutritional supplements in recent years due to an overwhelming range of beneficial properties. Key among them, though perhaps lesser known, is its ability to improve hair lost through natural aging (androgenic alopecia).

One of the country's leading hair loss shampoos, Nourish Beaute's VITAMINS Shampoo, features a blend of coconut oil, as well as castor oil, along with the European-patented DHT-blocker Procapil. VITAMINS Shampoo is available exclusively through Amazon.

Nourish Beaute incorporates coconut oil into its proprietary VITAMINS hair loss shampoo blend for a number of key reasons. First is the oil's well-studied antibacterial and antifungal properties. Hair loss is often caused by a number of contributing factors, including fungus that can develop in the roots which coconut oil has been shown to be effective at treating. It also stimulates blood circulation to help deliver nutrients to ailing hair. Coconut oil helps to protect the roots and binds hair proteins due to its high lauric acid content.

And finally, coconut oil is a great source of potent antioxidants such as vitamins E, K and iron which help

reverse damage from free radicals. "Coconut oil is one of nature's greatest gifts," said Nourish Beaute founder Cynthia Ferrara. "It prevents breakage, reduces hair protein loss and actually helps to bind the proteins in a reinforced matrix to better protect the roots from weakening and brittleness. And it is a natural volumizer, which helps to make hair look thicker and healthier immediately."

Of course, while coconut oil is an excellent addition to the blend, Nourish Beaute's VITAMINS Shampoo also features the active ingredient Procapil to help regrow hair lost to aging in both men and women. Procapil is a DHT-blocker, patented in Europe, and beginning to just gain wider use in the United States. It has been proven to increase new hair growth by up to 121% as well as to reduce hair loss by 46%. Procapil is derived from natural ingredients and contains no hormones or drugs so it is safe to use without worry about side effects.

Nourish Beaute's VITAMINS Shampoo is produced by a small, family-owned company competing head-to-head with Nioxin, Minoxidil and Rogaine. It is manufactured in an FDA-registered, GMP-Certified facility and contains non-GMO ingredients.

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For more information about Nourish Beaute, contact the company here: Nourish Beaute Cynthia Ferrara (800)-925-7802 support@nourishbeaute.com 625 W. Main St., Suite 102 B, #225 Aspen, CO 81611

Nourish Beaute

Family run company dedicated to help clients reduce hair loss and achieve fast healthy hair growth

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- Science based products*
- Made in USA*
- Cruelty free*
- Natural healthy ingredients*
- For men, women, all ethnicities*

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