



New Trend In Hair Regrowth Products Revealed

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Nourish Beaute, a health and beauty company in Aspen, CO, has noticed that there is a new emerging trend in hair regrowth shampoo. It was observed that people are turning away from drugs and chemical products and choosing natural products instead. They believe that this trend is also behind the increasing popularity of their VITAMINS Shampoo for hair regrowth.

"People are starting to see that all the chemical products that are available on the market are doing more harm than good," says Cynthia Ferrara from Nourish Beaute. "It is now a known fact that our body absorbs all chemicals, even if they are applied to just one area of the body. Not just that, they are also bad for the environment. People want natural products, and that is exactly what we offer them."

There are a range of chemical products available on the market, such as Monoxidil, Rogaine and Finasteride. All of these have been found to have certain health risks associated with them. The side effects that have been noted can be particularly dangerous and include irregular heartbeat, weight gain, shortness of breath, headaches, and sexual side effects including impotence.

As a result, people are now searching for hair regrowth treatment that contain natural ingredients like Procapil found in VITAMINS Shampoo by Nourish Beaute. Procapil is a naturally derived DHT-blocking compound,

containing no synthetic drugs or hormones, and it has been reported that it does not have side effects. In addition to that, it was found that it does not have a chemical odor. It is based on a modified, high potency biotin molecule which has been long been shown to be a contributor to healthy hair and skin growth. Clinical trials have also proven it to have a measurably higher rate of hair growth success than Minoxidil.

"I'm approaching 50 and have noticed my hair, mainly in the crown area, thinning and falling out rapidly," says Billie Jo Melanson. "I've used the vitamin shampoo for a month now. I have new regrowth in the crown area and my hair has grown substantially within the past 30 days."

This product has been shown to have a DHT-blocking mechanism. DHT or dihydrotestosterone is a hormone responsible for age-related hair loss due to a natural increase in its amount starting in middle age. In excessive amounts, DHT causes hair to die because it blocks the crucial nutrients required by the dermal pilla cells which produce hair follicles. With regular, consistent use, VITAMINS hair loss shampoo with Procapil has been shown to prevent DHT buildup at the roots. The VITAMINS Shampoo also contains other natural compounds that have been observed to promote hair growth, such as coconut oil, castor oil, and plant based oleanolic acid and apigenin.

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For more information about Nourish Beaute, contact the company here: Nourish Beaute Cynthia Ferrara (800)-925-7802 support@nourishbeaute.com 625 W. Main St., Suite 102 B, #225 Aspen, CO 81611

Nourish Beaute

Family run company dedicated to help clients reduce hair loss and achieve fast healthy hair growth

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- Science based products*
- Made in USA*
- Cruelty free*
- Natural healthy ingredients*
- For men, women, all ethnicities*

Website: <http://www.nourishbeaute.com>

Email: support@nourishbeaute.com

Phone: (800)-925-7802



