



New Texas Prostate Cancer Ambassador Appointed To Start National Prostate Cancer Month

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The Prostate Cancer Awareness Project has appointed Austin, Texas resident Kent Leipold as its Texas Ambassador to start National Prostate Cancer Awareness Month

AUSTIN, TEXAS September 3, 2015

The Prostate Cancer Awareness Project (PCAP) in Manhattan Beach, California has announced the appointment of Mr. Kent Leipold of Lago Vista, Texas to as the PCAP's Ambassador for the state of Texas.

Prostate cancer is the most common male cancer in the United States, with 2.8 million prostate cancer survivors living in the US today and 240,000 more men receiving a prostate cancer diagnosis each year. More than 1.2 million American men have died from prostate cancer since President Richard M. Nixon declared the War on Cancer in 1971.

Mr. Leipold will be leading The PCAP's #JustGet6 prostate cancer awareness initiative in Texas. "One in six men will have prostate cancer during their lifetime and prostate cancer is highly treatable if detected early,"

said Robert Hess, PCAP's founder and himself a prostate cancer survivor.

The #JustGet6 program is all about getting men to ask 6 of their colleagues if they have had their annual prostate cancer PSA blood test. Taking that simple blood test and then tracking the results using PCAP's ProstateCancerTracker tool will give men early warning of their prostate cancer when it is most treatable. We are extremely pleased to have Kent working with us and we know together we will save many lives," explained Hess.

About Kent Leipold

Mr. Leipold comes from a family where two previous generations of men died from prostate cancer. Kent Leipold and he himself was diagnosed with prostate cancer in 2008. Given the gift of being cancer free, Kent became involved in cancer support at the local and national level.

Kent has recently retired from government and has begun development of his business consulting firm, Take Two Group. The business will specialize in risk management, cancer survivor coaching and insurance. Take Two Group contact information is ktlhcl@att.net and the phone contact 512-992-5989.

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Prostate Cancer Awareness Project

The Prostate Cancer Awareness Project (PCAP) developed and operates an international prostate cancer early detection system available free on the Internet at <http://ProstateTracker.org>.

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