



Perfect And Simple Solutions Releases Success with Silicone Lids Video

September 22, 2015

September 22, 2015 - PRESSADVANTAGE -

Perfect and Simple Solutions, a rapidly expanding Rio Linda, California based company, has announced the release of a new video with some key points on how to successfully use their extremely popular silicone lids. The video shows consumers how the lids should be placed over bowls, pots and cups in order to receive the most benefit from the product, and outlines various ways that they can be used in addition to protecting stored food.

Jeanette Fenton, spokesperson for the company, states, "We have been providing written Use and Care tips to our customers and received so many enthusiastic emails thanking us that we decided to make a video covering the key points." Fenton also states that Perfect and Simple Solutions is a customer service oriented company, and that they created and released the video as a means to help their customers better understand the product and how it can benefit them when used properly. "These lids save so much time and trouble in the kitchen" Fenton continues, "that knowing all the tricks and options makes a big difference."

The company states that popularity of their silicone suction seal covers has grown at a tremendous rate since they were introduced in the Amazon marketplace about six months ago. The product currently has a near five

star rating on the marketplace since its launch, another reason for the video. Fenton explains that they want to ensure customers know exactly how to use the seals, and the benefits that they offer.

The video, which can be seen at <https://www.youtube.com/watch?v=4Z8bCOGe35w>, outlines the key benefits of the lids, which are FDA Certified Food Grade Silicone and BPA free. The video goes on to show customers exactly how to pop the lids into place for cooking and storing foods.

"I think the video is a great touch," states one Amazon customer. "Not that they're completely confusing to use, but it is very helpful to see how the suction seal is safe for microwave, stove top, frig or oven and on a variety of containers. And the easy step-by-step instruction in the video ensures that I'm using it correctly to keep foods fresh."

Their 5 piece Silicone Lid set can be seen on the Amazon marketplace at http://www.amazon.com/Silicone-Reusable-Suction-Covers-Bowls/dp/B00QC4DEHE/ref=sr_1_6?s=kitchen&ie=UTF8&qid=1442284592&sr=1-6&keywords=silicone+lids.

More about Perfect and Simple Solutions, including links to information and advice about their products, can be seen on the company's official website at <http://perfectandsimple.com/>.

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For more information about Perfect and Simple Solutions, contact the company here: Perfect and Simple Solutions
Jeanette Fenton 916-991-7674
support@perfectandsimple.com
825 M Street, Ste 36
Rio Linda, CA 95673

Perfect and Simple Solutions

We provide solutions that simplify life in the home and kitchen. The owners, John and Jeanette Fenton, long time successful entrepreneurs, are committed to providing simple low cost/high quality solutions for around the home.

Launched in 2014.

Website: <http://perfectandsimple.com/>

Email: support@perfectandsimple.com

Phone: 916-991-7674



