



Celebrity Reputation Management Agency Helps Celebrities and Politicians Maintain a Good Online Reputation

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Lucid Leverage LLC, a reputation management company in Phoenix and neighboring areas, is pleased to announce that they also offer reputation management services for celebrities and politicians. Online reputation management has become a necessity, not just for businesses but also for celebrities and politicians, because bad news can easily spread online, especially through the social media networks. A social media post or Tweet of a celebrity during an emotional moment can go viral and easily ruin that celebrity's reputation. Or a video or snapshot taken of a politician that can be misconstrued by the public can also hurt that politician's reputation.

Chris Quintela, co-owner and co-founder of Lucid Leverage LLC, says, "We use every technology available, including AI (artificial intelligence) to make sure any embarrassing Tweets or bad press is suppressed on the search engines. When you issue a public statement to be picked up by the major press channels, we make sure that your positive press outranks your negative press on Google. We will work closely with your press agency to make sure the positive message is put front and center on all the search engines. Social media management for celebrities and influencers is also an important piece of the puzzle that we leverage to mold

your reputation.?

Lucid Leverage LLC is capable of significantly influencing the search engines in favor of their clients to provide them with a distinct advantage in the market place. Naturally, it is always advisable to be proactive, rather than reactive. For celebrities and politicians, the best approach is to make sure they have a solid hold on their name, positive image, and brand online.

Although they have clients all over the US, Canada and the UK, Lucid Leverage LLC is focused on helping those who are residing around their local area of Tempe, Scottsdale, Phoenix, Mesa, Chandler, and the rest of the Phoenix Metro Valley. They have been providing online marketing services since 2005, particularly for SEO and reputation management services.

Businesses are frequent clients of Lucid Leverage LLC for reputation management. Companies often have a resentful employee or an unscrupulous competitor who may post fake bad reviews as a way to destroy the company's reputation. Or it may also be a legitimate customer who had misunderstood what was being provided and had unrealistic expectations about the service or product. Whatever the reason for the bad review, Lucid Leverage will apply the most advanced technology to suppress those negative reviews to prevent them from being on the top page of the search engine results. Furthermore, they will also take the five star reviews of the business and create Hollywood style videos to showcase their very satisfied and happy clients.

Lucid Leverage LLC also provides search engine optimization (SEO) services. Their SEO process can be applied to the client's website, to the client's different social media platforms, including off-line campaigns. They will identify those terms potential customers might use when searching for information related to the client's product or service. They will apply a variety of approaches to SEO ensure that the client will enjoy lasting visibility on the search engines, irrespective of what the competitors are doing.

Lucid Leverage will ensure that the client's website will be found on the top of search engine results pages. This is essential because the buying public frequently utilize the Internet and their mobile devices when they need a specific product or service. This is even more evident for searches made for local businesses.

After increasing the number of visitors to the client's website through SEO, Lucid Leverage will focus on increasing the conversion of visitors into actual customers. This means that site visitors are encouraged to make a buying decision.

Meanwhile, web design services go hand in hand with SEO and conversion efforts. Their website design and website development services has to do with helping their clients have a website that is searchable and user friendly, with the result that it generates leads and sales for the business.

Those who are in need of a celebrity reputation management agency can check out the Lucid Leverage website, or contact them on the telephone or through email.

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For more information about Lucid Leverage LLC, contact the company here: Lucid Leverage LLC Chris Quintela 480-269-4544 cq@lucidleverage.com 60 E. Rio Salado Pkwy 9th Floor Suite 313 Tempe, AZ 85281

Lucid Leverage LLC

Lucid Leverage is a digital marketing agency specializing in online reputation management (ORM), search engine optimization (SEO), YouTube marketing and social media marketing across the USA, Canada and the UK.

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