

Social Video Spark Review Indicates the Importance of Video Marketing in Getting Sales

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West Coast Marketers, an internet marketing business based in Beverly Hills, California, launched a Social Video Spark review to highlight the effectiveness of video marketing in generating traffic from Facebook.

Social Video Spark is an organic video marketing and timeline ranking software that leverages the power of viral marketing using videos. This works seamlessly with Facebook native video player ensuring that every share is for the brand or product their users are trying to promote. With all the features that are in the software, it has been predicted by veteran internet marketers to be an instant hit and maybe one of the best selling products in JVZoo.

A study conducted by AdWeek shows that over 50 percent of people in the U.S. who come to Facebook daily watch at least one video per day, and globally, over 65 percent of Facebook video views occur on mobile. These statistics urged the creators to make Social Video Spark possible. By utilizing the use of the software, struggling internet marketers and online business can now tap into this immense amount of traffic to generate leads, subscribers and sales.

To quote one of the testimonials posted in their websites from Alex Constan, "In Video Leads Studio we create spokesperson intro videos which captivate viewers. The major pain point our users report is the effective video distribution and sharing on Facebook. Social Video Spark makes it extremely easy and effective to get high traffic from Facebook without the risk of being 'banned' by the FB security check."

For more information about Social Video Spark and the current plans and pricing, interested parties may visit their official website.

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