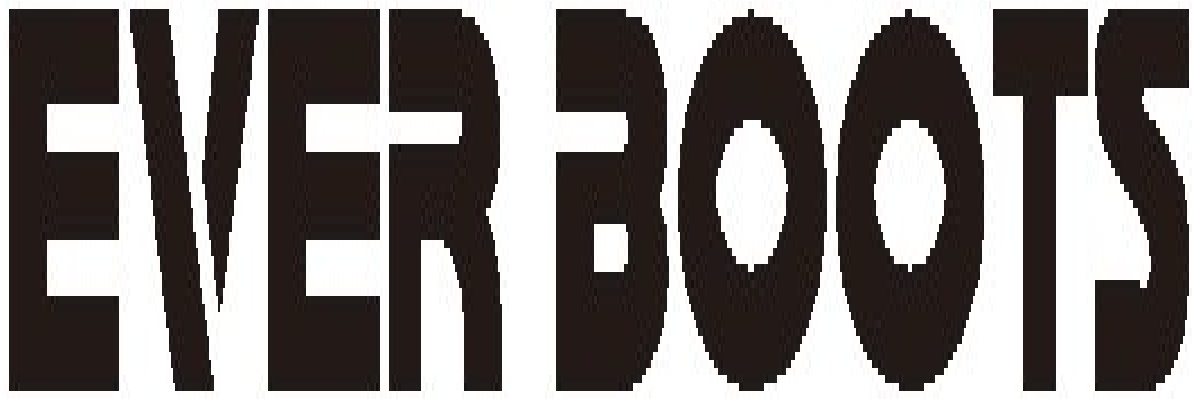




Ever Boots Steps Up Digital Marketing Efforts with Bliss Drive Partnership

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Ever Boots, a high-quality work boot manufacturer based in Corona, CA, has formed a new partnership with the digital marketing agency, Bliss Drive. Bliss Drive, similarly based out of California, has offices in both Irvine and Los Angeles, CA. Bliss Drive specializes in online lead generation and search engine optimization for a variety of business types.

Meanwhile, Ever Boots specializes in the design and creation of a wide range of high-quality work boots for men. According to the Ever Boots website, which can be viewed at <https://everboots.com/>, they carry lines of ?steel toe men's work boots, waterproof work boots, construction work boots, and moc toe boots that can be used in practically any work environment and built to last for several years.?

The team at Ever Boots emphasized four aspects that form their competitive advantage: optimum safety, extreme comfort, affordability and products made from durable materials.

Regarding safety, according to the FAQ section on the Ever Boots Steel Toe Boots page, their ?submarine steel toe boots are designed to withstand harsh elements and dangerous workplace objects while keeping

feet protected and dry. This pair of steel toe boots have passed the ASTM F2413 M/I-75/C-95 impact test to ensure that [wearers] won't get injured from hard, falling objects.?

On the subject of comfort, the Ever Boots website continues on to say that "each boot features an EVA midsole PU insole to provide maximum comfort, flexibility, and foot support each and every day."

With regards to durability, Ever Boots creates all of their boots out of durable leather, with tough rubber soles designed to provide electrical hazard protection. They also have a line of waterproof boots, which can be viewed in the Shop section of the Ever Boots website.

As far as affordability, it is the goal of the Ever Boots team to make work boots accessible for all without sacrificing quality, and their prices reflect this mentality.

Ever Boots is located at 1521 Pomona Road Unit B, Corona CA 92880 but ships orders all across the country. Orders placed within the continental United States (excludes Hawaii and Alaska) are shipped for free. Ever Boots also offers free returns within the first 30 days (excluding items on sale at the time of purchase).

Readers interested in contacting the team at Ever Boots for information can reach them by phone at (951) 508-9260, by email at support@everboots.com, or through their website at <https://everboots.com/>.

To learn more about Bliss Drive, the full service digital marketing agency working with Ever Boots to improve their digital ecommerce lead generation efforts, readers can click here for more information.

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For more information about EVER BOOTS, contact the company here: EVER BOOTSGreg Liu(951) 508-9260support@everboots.com1521 Pomona Rd Unit B, Corona, CA 92880

EVER BOOTS

EVER BOOTS was created based on the philosophy of providing boots that are held accountable for their Quality, Durability, and Affordability. Our goal was to design a pair of boots that meet the needs of the consumer, and on top of that, everlasting.

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