



Perfect and Simple Silicone Lids Featured in Prime Publishing Giveaway Sweepstakes

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Perfect and Simple Solutions is a rapidly expanding kitchen products manufacturer from Rio Linda, California. Currently ranking in the top 20 for Lids on Amazon, their popular 5 Star line of 5 Piece Silicone Bowl Lid Sets has now captured the eyes of a leading Internet Media Company, Prime Publishing, and will be featured in their highly popular giveaway contest on October 12th through 25th, 2015.

Prime Publishing operates numerous web site communities, e-mail newsletters, and e-commerce stores in niche areas such as healthy eating, and cooking. Their group delivers over 72 million page views monthly with more than 6.7 million subscribers to their daily content eNewsletters, over 600,000 incoming links from websites, media outlets, and social media, and over 2.4 million followers/subscribers on Facebook, Pinterest, Twitter, YouTube and Google+.

Jeanette Fenton, President of Perfect and Simple Solutions, stated, "This is a real honor. Arielle, their Promotions Director, contacted me personally, saying how much she would love to review and feature our silicone lids, and I was immediately impressed with their readership and the fact they would be running testing in their new state-of-the-art in-house test kitchen."

When asked what prompted her invitation to Perfect and Simple Solutions, Arielle Matlin, Promotions Director, stated "We have worked with similar companies/ competitors like Charles Viancin, and our readers responded very well which prompted me to explore other opportunities to bring them great silicone lids. I was attracted to this company because of the sets and size ranges."

The tests performed in Prime's Test Kitchen put particular scrutiny on value, quality, and functionality. The Perfect and Simple 5 Piece Set of Silicone Lids fully met their high standards according to Ms. Matlin, who stated "I loved using the silicone lids especially for microwaving. They were incredibly simple to use and allowed us to consolidate our food storage containers. There was a size to fit every container and mixing bowl. They created a perfect seal every time."

The full review and giveaway details on Prime's All Free Casserole Recipes.com site will be posted October 12th. The giveaway sweepstakes, with three sets of Perfect and Simple Silicone Bowl Lids to be awarded, will run for two weeks, ending midnight, October 25th, with an expected participation of 3,000 - 10,000+ entries.

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For more information about Perfect and Simple Solutions, contact the company here: Perfect and Simple Solutions
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Perfect and Simple Solutions

We provide solutions that simplify life in the home and kitchen. The owners, John and Jeanette Fenton, long time successful entrepreneurs, are committed to providing simple low cost/high quality solutions for around the home.

Launched in 2014.

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