



Grenade Marketing Group Offers New Local Home Service Directory

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Grenade Marketing Group, an Ohio based reputation marketing firm, has recently begun offering a new local home service directory. The directory is designed to help businesses and home owners connect more easily with reputable companies working in service fields, which could benefit their buildings. Everything from pest control and plumbing to home remodeling and electricians can be found within this directory.

The company will be offering a local business directory network as well. Directories of this kind are used by businesses to promote themselves locally through online methods. Grenade Marketing has reported that listings, such as this, can make a big difference in the marketing efforts of new or privately owned small businesses. They have said the following regarding their work within this industry and the other services offered: "We help local businesses increase their bottom line by providing Website Development, Mobile/Text Marketing, Graphic Design, Video Services and our flagship Reputation & Online Review Marketing platform."

Along with this latest addition of the local home service directory and the local business directory network to the marketing tools offered by Grenade Marketing, comes a video tutorial giveaway, which includes, "6 ways

to improve your business". These tips revolve around concepts, such as video marketing for businesses, Pinterest marketing, mobile SMS text marketing, mobile optimized websites, and other social media related marketing methods.

Those interested in learning more or becoming involved can fill in an easy to complete digital form outlining marketing preferences and relevant business information. The company has been clear in their stance on reputation promotion as well as management, saying: "You can't afford to only "manage" your reputation, you need to market it, promote it and flaunt it. Our proprietary solution to prevent negative reviews from ever getting online, while drastically increasing the number of positive reviews, will increase your revenues."

In order to more efficiently assist their clients in using services such as the ones listed above, Grenade Marketing Group also provides training tools and services. A custom online training center, monthly check-ins with group mentors, and kick-off meetings plus follow-ups come together to make items, such as the local home service directory and local business directory network, work more efficiently.

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