



Younger Yu Supports Eczema Awareness Month With #ExposingEczema Campaign

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Younger Yu has announced their support for Eczema Awareness Month through the "Raise Your Hand" campaign, which uses the hashtag #ExposingEczema to represent its cause. As a family owned company that understands the struggles of raising children who suffer from eczema, Younger Yu's new product, Aloe And MSM Soothing Gel, is an all natural eczema treatment, which includes safe ingredients such as aloe vera, MSM, and turmeric.

As part of the "Raise Your Hand" initiative, companies like Younger Yu and individuals across the United States are raising their hand digitally through the National Eczema Association website. On this site, individuals can fill in information on the location, and who in their life is affected by eczema on a map showing others who are living with the issue. Currently, the organization is offering a gift from AVEENO to those who get involved. The National Eczema Association is quoted in saying the following on this initiative: "#ExposingEczema is starting to break through the stereotypes about eczema and create a new public awareness about how eczema affects people's lives. It's time to educate those around us, debunk the myths and raise your hand to support all those suffering in silence."

A proud supporter of this cause, Younger Yu is also encouraging those suffering from eczema or who know others suffering from its symptoms to get involved and bring a face to the condition. By joining the Raise Your Hand campaign on the National Eczema Association's website, or posting photos on Facebook, Twitter, and other social media accounts and using the hashtag #ExposingEczema, Younger Yu believes that anybody and everybody can make a difference. The company is inviting people to get involved and share their stories online to bring more support to those in need. Being part of the Raise Your Hand campaign, and providing a natural treatment for the condition is Younger Yu's way of getting involved.

To help raise awareness for eczema sufferers who are searching for the best lotion for eczema, Younger Yu's Aloe And MSM Soothing Gel can be purchased on Amazon.com with a limited time saving of 56%. Just apply the coupon code, "TUK7UCTW" on the checkout page. This allow's the public to test the product for themselves risk free at a reduced price. The product also comes with a 30-day full money back guarantee.

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