



Jacobs The Jeweller Discusses Chronometers In New Blog Post

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London, UK - A chronometer may be used for navigation purposes used in conjunction with the stars using measurements based on a time base established by two independent atomic clocks synchronised on GPS time. The popular time pieces, often given as holiday gifts are the topic of discussion on a new blog article published by award-winning Jacobs the Jeweller (www.jacobsthejewellers.com) who is seeking to educate the public about them. A new blog post entitled 'What's a chronometer watch?' was just published with further details.

The article details how a chronometer is a watch that meets exacting quality control standards. The standard is set by the Swiss Official Chronometer Control (Contrôle Officiel Suisse des Chronomètres) and inspects watches to ensure they are of the highest standard. All Chronometer watches should include paperwork stating this. The blog article further describes how the COSC also has standards for quartz watches. The standard used is the European standard ISO 3159. The measures are mechanical.

Jacobs the Jewellers customers are offered the Bremont line of Chronometer watches. As exclusive agents for Bremont watches, Jacobs works with the trusted British brand to bring customers not just outstanding

British products, but a first class knowledge of these Bremont's watches as the technical knowledge to support their sales. For instance, the Bremont ALT1-Z chronometer which was designed with aviators and world travellers in mind which allows the wearer to display local time together with the official world time standard.

To read the article, visit www.jacobsthejewellers.com.

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam Jacobs 0118 959 0790 connect@jacobsthejewellers.com 25 King St Reading Berkshire RG1 2HE

Jacobs The Jeweller

Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.

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