



Phoenix Search Engine Optimization Company Wins Exclusive Discount Sign Supplies Contract

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Coronation Internet Marketing Ltd., based in Gilbert, AZ, is proud to announce that they are starting a brand new internet marketing campaign out of their Phoenix, Arizona office. They have achieved this by winning a contract for Discount Sign Supplies who have hired them to be their exclusive online marketing firm.

Applying a national search engine optimization campaign, Coronation Internet Marketing has been tasked with increasing the visibility and exposure of the Discount Sign Supplies website, <http://www.discountsignsupplies.com/>, in the competitive North American sign supply market.

Applying some of the consulting methods from its roots as a web design agency, Coronation Internet Marketing made some immediate changes to the website flow, design, and content to ensure a better foundation for their search engine optimization.

"We typically advise clients that a best practice will be things such as original images, loads of great content, and ensuring that the website navigates in a way that converts visitors into clients," says Cary Blackburn from Coronation Internet Marketing Ltd. "One of the big things that we remind clients of is that rankings are only

part of the overall success of your internet presence. It's equally as important that when visitors come to your website, they can find what they need, and also trust you as a reputable business in the short visit to your site."

Discount Sign Supplies is an online e-commerce store that supplies sign shops and hobbyists alike. Their work includes the day-to-day operation necessities of application fluids, tapes and masks, all the way to the operating bigger items in their business such as laminators and heat presses. In addition to a wide range of products, Discount Sign Supplies carries an array of reputable brands such as 3M, Oracal and Arlon to name a few.

Coronation Internet Marketing Ltd. provides internet marketing solutions to clients in a range of industries and markets, across the United States and Western Canada. Their services include Search Engine Optimization, Social Media Marketing, Pay-Per-Click Advertising, and Website Design. Headquartered in the Greater Vancouver area of British Columbia, Canada, they also have satellite locations in Phoenix, Arizona and Las Vegas, Nevada. Clients are encouraged to view a video about their Phoenix SEO services for further information.

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