



Miller's Home Improvement Champions the Use of Asphalt Shingles for Its Residential Roofing Services in Clinton Township

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Michigan-based roofing company Miller's Home Improvement has published a blog post discussing why many roofers, and homeowners as well, consider asphalt shingles to be better than metal roofs.

On the surface, it might be tempting to crown metal roofing as the obvious winner if it were to get pitted against asphalt shingles. The biggest selling point of metal roofing is its durability as installations have been known to last for as long as 50 years if they are regularly maintained. Unlike asphalt shingles, they don't granulate and do not crack under the sun. Instead, since metals are fairly good conductors of heat, they expand uniformly. They can also be recoated with acrylic elastomeric paint to prolong their lifespan and reduce the damage from physical debris.

So, many homeowners might dismiss asphalt shingles outright and opt to install metal roofing to reap its many long-term benefits. However, there are still several factors that homeowners need to consider before arriving at a definitive decision, especially because the choice of roofing materials is a significant part of the home's construction budget. It may also not be feasible to perform a complete roof replacement further down

the road due to its prohibitive cost.

Miller's Home Improvement blog post then makes a strong case for why asphalt shingles are still the preferred option for most homeowners. First, the blog post addresses the comparison that is the most lopsided. Since metal roofs are known to last for almost half a century many homeowners may reasonably look at them as good investments. Asphalt shingles, on the other hand, offer a lifespan of just 20 to 30 years. While this alone may seem like a major reason to not opt for asphalt shingles, it is worth noting that it is still higher than the average homeownership duration among Americans, around 16 years as of 2021.

Next, the blog post educates readers on the significant discrepancy in the cost of the two roofing materials. Metal roofing solutions, on average, are around two to three times more expensive than asphalt shingles for covering the same amount of roof area. Moreover, since asphalt shingles rest atop more than 80% of the residential homes in the country, manufacturers are constantly innovating and driving down prices to serve this large market. Thus, the economies of scale work in favor of asphalt shingles making them the most affordable roofing option available.

Homeowners also get a greater choice when they choose asphalt shingles. This not only includes products at every imaginable price point but also a wide variety of colors, styles, and looks. Customers can always choose to spend a little more money and pick the higher quality dimensional shingles which offer better durability, increase curb appeal, and last longer.

Miller's Home Improvement then discusses how asphalt shingles reduce the homeowner's maintenance costs in the long term. Almost all roofing contractors in the country will be available and willing to work on the installation, repair, and maintenance of an asphalt shingle roof. They are also easier and faster to install, saving the homeowner both time and money. Homeowners can also go the DIY route and change damaged shingles themselves, as long as they are being safe ascending or descending the ladder and maneuvering around on the roof. Replacing missing or cracked asphalt shingles is also a far less involved procedure compared to addressing the hidden defects that plague metal roofs near the end of their lifespan.

Readers looking for the best residential roofing services in Clinton Township, Michigan, can contact Miller's Home Improvement at (248) 710-0439 to request a quote. The company's residential roofing services include roof installation, maintenance, and repair; roof recovers; complete roof tear-offs and remodels; attic ventilation; hail damage roof insurance; and more. Miller's Home Improvement can also serve the roofing needs of commercial properties as it has plenty of experience working with specialized materials such as EPDM flat roofing, TPO flat roofing, and Torch Down flat roofing.

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For more information about Miller's Home Improvement, contact the company here: Miller's Home Improvement Eric Miller 248-242-0820 Millersamericandream@gmail.com 42383 Garfield Rd Suite 381300 Clinton Township, MI 48038

Miller's Home Improvement

Miller's Home Improvement are a licensed and insured outfit in the state of Michigan. We carry and maintain workmans comp insurance, as well as Commercial liability insurance, specializes in Commercial and Residential projects.

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