



Focus AV Offers Perth Digital Signage Solutions

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Focus AV, an audiovisual integration company based in Perth, Western Australia, announces its digital signage solutions, backed by outstanding user experience and unwavering customer support.

Focus AV has been committed to keeping up to date with tech and is now proud to offer a solution that is available for all Perth businesses and venues, providing a versatile way of communicating with customers or people in organisations.

Digital signage Perth offers a blank canvas to communicate and connect with potential customers or members of the organisation.

With Focus AV's purpose-built software, it has never been easier to manage digital signage from any device, using only a web browser. With the flexibility to make instant changes or schedule updates for one digital screen or many, digital signage is a cost-effective way of conveying information.

"The Focus AV team of experienced audiovisual installers understands the digital signage technology to meet the client's goals. The extended offering includes the right solution for any environment," said Colin Tross, Managing Director of Focus AV.

"Digital signage helps reduce the need for banners and static signage, which can be quickly outdated or faded by the sun. From new marketing campaigns to safety guidelines or milestone celebrations, there's no paper, printing or postage required."

Focus AV provides digital signage software solutions to make it happen, from user-friendly cloud-based drag & drop applications to sophisticated tools built specifically for marketing teams.

The customised digital signage options range from high-res displays to LED screens, which are divided into seamless sections to display different types of information at once. Integrations with major manufacturers such as LG and Samsung are available.

With modern, easy-to-use software, Focus AV's customers can share key information in one location or across their organisation.

This technology is not only eco-friendly but cost-effective, as it eliminates the need for printing and postage costs. As a leading provider of digital signage technology in Perth, Focus AV is committed to delivering sustainable solutions for businesses of all sizes.

"Focus AV is always looking to stay ahead of the curve with technology that helps the customers," Mr Tross said. "The team is excited to offer the Perth digital signage technology as a way for businesses to communicate with their customers or members of their organisation sustainably."

Focus AV is an audio-visual solutions company committed to providing outstanding user experience and unwavering customer support. The company prides itself on keeping up to date with tech and providing solutions that are cost-effective, user-friendly, and eco-friendly. The company's team of experienced professionals is dedicated to finding the right solution for any environment.

For more information about Focus AV and Digital Signage in Perth, please contact 1300 757 818 or via email at enquiries@focusav.com.au

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Focus AV

Focus Audio Visual is an Australian-based audiovisual solutions provider that offers comprehensive services and solutions for various industries. Focus AV features everything from design to installation and maintenance of AV systems."

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