



New Construction Marketing Ideas - New Home Construction Marketing Strategy



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The Iconic Agent's New Construction Marketing Community Surpasses 3600 Members and Is Helping Real Estate Agents Thrive in a Competitive Market

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The Iconic Agent, the #1 new construction buyer lead generation resource for real estate agents in the US, is proud to announce that it's New Construction Marketing Ideas community has reached a major milestone with over 3600 members. The community, which offers free information and resources to help real estate agents attract new home buyers, has doubled in growth in just 9 months.

Damon Greene, founder of The Iconic Agent, expressed his excitement about this achievement: "We are thrilled to have reached such an incredible milestone! Our mission is to help real estate agents make more money so they can live more impactful lives. We are so proud that so many agents have joined our community and are taking advantage of the resources available to them."

The Iconic Agent Team, Nathaniel Crawford and Damon Greene, created the New Construction Marketing Ideas community in response to the booming new construction real estate market in the United States, with

so many new construction subdivisions popping up throughout the US. This online community has quickly become the #1 new construction marketing resource for real estate agents looking to capitalize on this opportunity while providing their clients with the best advice when looking to purchase a new home.

The community has doubled in growth to over 3600 members in the last nine months, largely due to the success of its free five-day new construction buyer attraction workshops, designed specifically to help agents attract new construction buyers and luxury new construction buyers alike. Through these workshops, agents gain access to expert coaching and training from Greene, Crawford, and their team, who have helped agents generate well over \$200 million in new construction sales in the last 3 years with the tactics they share.

The 5-Day New Construction Buyer Attraction Virtual Workshops are held monthly and streamed live in the community, and agents can fast-track their results by taking advantage of The Iconic Agents Product Suites, the New Construction Buyer Attraction Playbook, and New Construction Marketing Mastery. Workshop attendees also gain exclusive access to FREE VIP coaching sessions and lead-generation strategies.

"We've worked so hard since 2018 to create a platform that provides real estate professionals with the tools and resources they need to build and grow their businesses. After 9 months of offering free 5-Day Virtual Workshops, our New Construction Marketing Community has grown to over 3600 members - Allowing us to help agents that implement what we share during the training win." said Crawford.

The Iconic Agent Team's mission is to help real estate agents maximize their new construction and luxury new construction sales. "We want to provide motivated real estate agents with the right tools, mindsets, training, and community support they need to succeed," added Greene.

Get more information about the New Construction Marketing Ideas and Resources Community at: <https://www.theiconicagent.com/community>.

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The Iconic Agent

We help realtors feel more confident in growing their businesses by exposing them to proven systems that allow them to tap into any residential new construction market.

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