

Chicago Website Design SEO Company Helps Small Businesses Grow Strategically with Web Marketing

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Chicago Website Design SEO Company (CWDSC) wants to point out that their web marketing services can help small businesses grow strategically while increasing customer retention. They can design and build professionals websites, contractors websites, and other small business websites with web marketing and search engine optimization as the forethought. With the CWDSC team having designed around 1,000 websites, the team members are all knowledgeable, experienced, and skilled on how to design a website that is attractive for visitors and also how to transform them into customers.

Jack Lombardi, founder of CWDSC, says, "We build websites to not only convert, but rank on Google. Our business websites are tailored to what your prospective clientele is searching for online. Small business websites built without keywords as a guide will fail to connect with the visitors (prospective buyer) wants and needs, resulting in a high CTR (click through rate). High CTR are a signal telling Google your website is not the best result for Google users, and ultimately lowering your rankings. When marketing your website, you want to make sure everyone who visits your small business website can easily navigate it. The old 'mobile website' did allow mobile users the ability to navigate but the small business mobile websites were ugly and wouldn't work well on tablets so the solution was created, and it is called responsive website."

CWDSC also provides local search engine optimization (SEO) services, which small businesses need to connect with potential customers who are located near the business. Studies have revealed that over 10 billion distinct searches are made every month in the US. Over 40 percent of the searches are for local businesses that are near the searcher's location, such as a city, state, or a neighborhood or community.

Jack Lombardi says, "Our SEO experts are knowledgeable about building the strategies that will drive your company to stand out from the competition and rank from the localized keywords. Customers are typically ready to make a purchase when they're browsing the Internet for business in their area. Have the upper hand by using our Local SEO marketing strategies, which will help grow your business today."

Their local SEO strategies are designed to ensure that a small business will be able to establish a strong local online presence. This is vital, especially for small businesses, because around 50 percent of consumers search the web for a business using their smartphone visit the business within a day. Around 34 percent of those who look for a business using a computer or their tablet pay a visit to the business within a day. Thus, the local SEO strategies they use target people who can actually visit the physical location of the business.

CWDSC will also provide help to small businesses with regards to Google My Business (GMB) optimization, which will help potential customers in finding the business? address, telephone number, and other relevant information. In addition, GMB and Maps can populate a significant amount of space on the first page of the search engine results, which is around 30 percent.

Jack Lombardi explains, ?Google Listing, formally (GMB) is a service from Google that offers a platform for advertising, marketing and promoting websites. Google Business results appear alongside the results of a normal Google search. This enables the search results of your business come with additional and better information. This includes a physical location of your business displayed on Google maps. Some of other vital information it lists include the business name, the products and service you offer, your contact details, hours of business and so on.?

Founded in 2008 by Jack Lombardi, CWDSC has grown into one of the leading digital marketing companies in Chicago and serving some of the key cities in the US. it has branches in seven other major cities in the country and offers digital marketing services to 76 other places. The company has a team of full-time SEO experts with each one having a particular specialty. The team?s combined work experience is more than 25 years.

Those who would like to learn more about the website design and SEO services provided by the Chicago Website Design SEO Company can visit their website or contact them through the telephone or by email. They can also take a look at the latest developments regarding the company by reading the latest CWDSC press releases.

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Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

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